



IIEM

An Export Import Training Center



Mission
Golden Bird

PRARAMBH

AUGUST 2023

I N I A

on the moon



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India on the Moon

- ☑ Chandrayaan, India's Moon Mission, is a series of robotic space missions launched by the Indian Space Research Organization (ISRO) to explore the Moon.
- ☑ India became the fourth country in the world to achieve this feat after the United States, Russia, and China and the first to land on the lunar south pole. The successful landing of the Chandrayaan-3 on the lunar surface brought cheers to a billion hearts and led India to enter the elite space club.
- ☑ India is increasingly seen as a top player in space geopolitically. While China has succeeded Russia as the most significant rival to U.S. influence and capabilities in space, India may yet take that third spot in the space superpower hierarchy.

How will reaching the moon help India or me as a citizen of India?

- ☑ **Boosting national and economic pride** : The success of the Chandrayaan missions will boost national and economic pride. This will make India more attractive to foreign investors and businesses.
- ☑ **Attracting foreign investment** : The success of the Chandrayaan missions will attract foreign investment in the Indian space industry. This will create jobs and boost the economy.
- ☑ **Developing new technologies** : will help India to develop new technologies that can be used in other industries, such as healthcare and agriculture. This will boost the economy by creating new jobs and businesses.
- ☑ This safe Moon landing has proven India's **technological prowess**.
- ☑ **Education will focus more on the STEM** : Science, Technology, Engineering and Mathematics fields.

- ☑ **Stimulating scientific research** : will stimulate scientific research in India. This will create a pool of skilled scientists and engineers who can contribute to the development of new technologies and industries.
- ☑ ISRO's success will **elevate the space economy and the 'Make in India' campaign**
- ☑ Space-related **start-ups gain attention and speed.**
- ☑ India's space economy is expected to be **worth USD\$13 billion by 2025.**
- ☑ Sectors like **aerospace and defense will get a boost.**

Space Spending as a share of GDP		
Country	% of GDP spent on Space	GDP
United States	0.28%	\$25.04T
Russia	0.15%	\$2.13T
Japan	0.1%	\$4.3T
Germany	0.06%	\$4.03T
India	0.04%	\$3.47T

Success

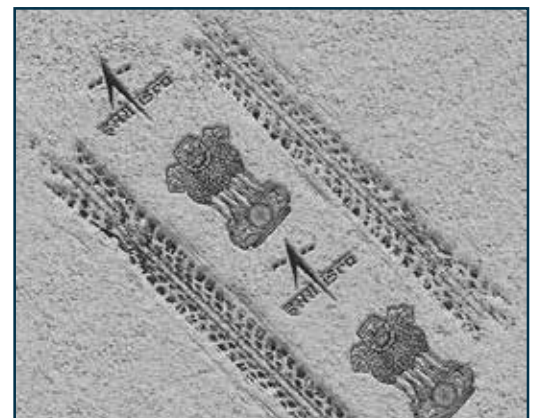
Success Re-defined

The most remarkable aspect of India's moon landing is the shoestring budget, only 600 crore Indian Rupees. This has set a benchmark in the indigenous making of the spacecraft. This will establish India as a cost-effective satellite launcher and a global opportunity may emerge.

Prayers and Praises for ISRO.

Jai Hind

Dipak Sudhir Manohar

India @ 77



India's economic journey since 1947 has seen its share of ups and downs.

Once branded a "third world country", a term for poor developing nation-states which has now fallen into disuse, India is now among the biggest economies of the world. It is ranked 5th in the world economies leaving behind United Kingdom, France and others.

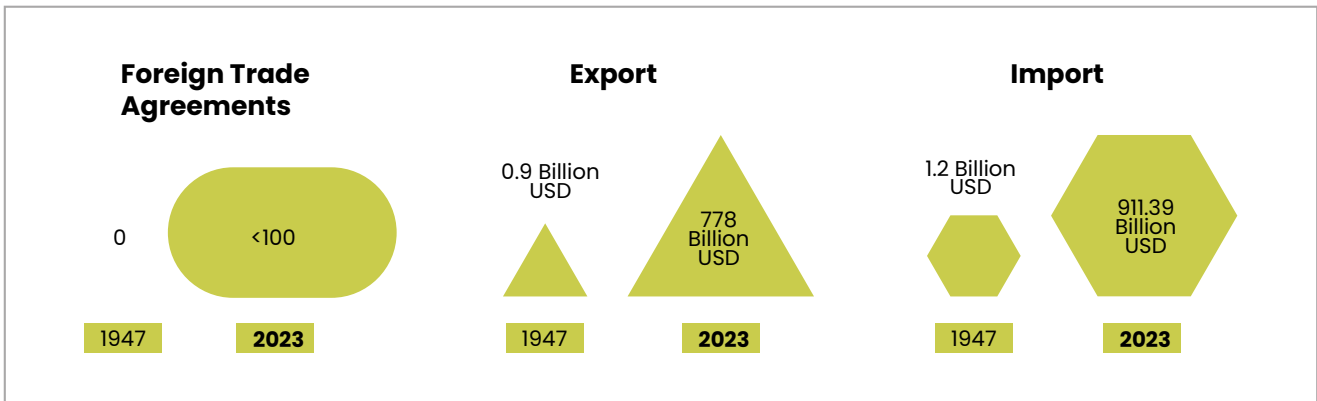
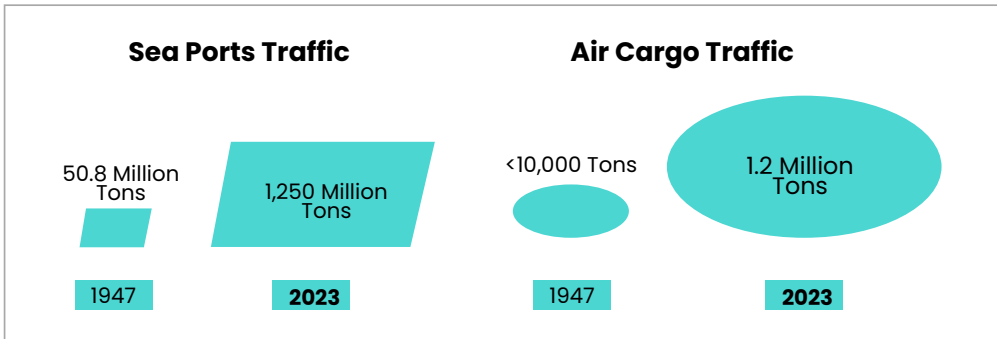
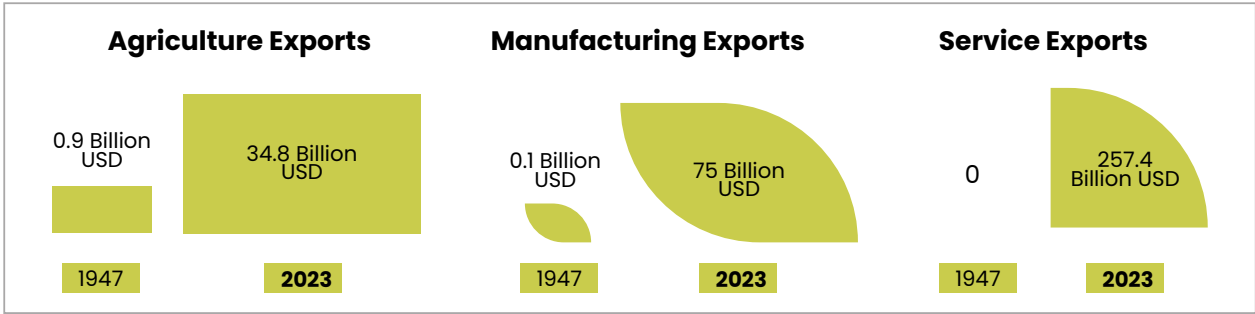
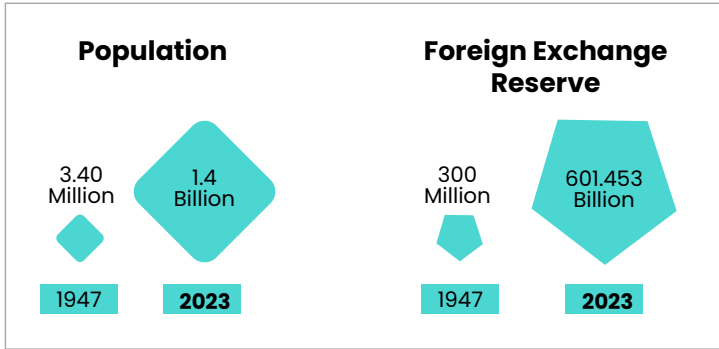
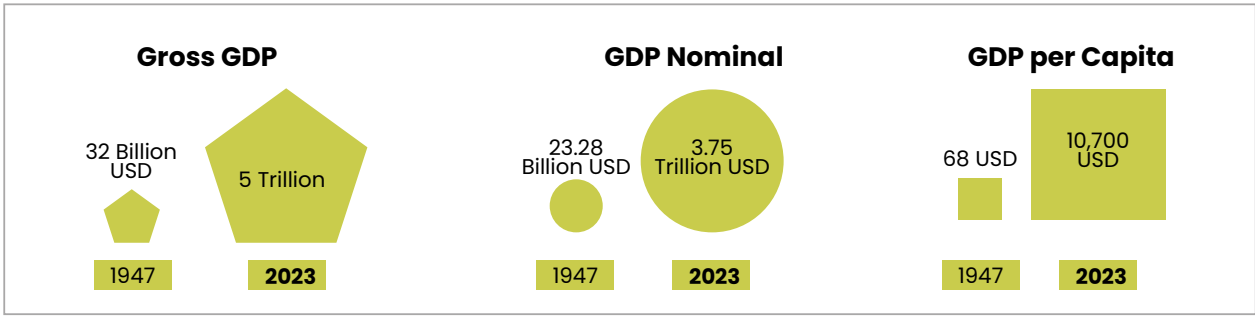
For the first 15 years after independence, exports were stagnant due to general neglect of trade policy by the government at the time. Imports at that time consisted primarily of machinery, consumer goods and raw materials. Until 1991, India was largely isolated from world markets. Trading in foreign countries was subject to import tariffs, export taxes were imposed and there were quantitative restrictions.

With great honor, I wish to credit the contributions of Mr. P.V. Narasimha Rao, the Prime Minister of India and Dr. Manmohan Singh, the Finance Minister of India in 1991, both of who I call as the crusaders of the Indian economy. They both in 1991,

the crusaders of the Indian economy. They both in 1991, changed the fate of India, for a brighter India. Their vision has made it possible for India today to stand tall and strong, economically.

Relentless and consistent efforts of citizens and government, year on year have built the India thereon from 1991. As Dr. Manmohan Singh said, "The brightest jewel of the British crown" reclaimed its glory by becoming the 5th largest economy in the world.

Each below explained milestone is very important for India to be where we are today. The journey that the economy voyaged has not been an easy one, from tatters to an economic powerhouse.



What are Incoterms Terms?

Incoterms have a full form as International Commercial Terms. We use the Incoterms for transportation of our goods. This can be used for Domestic or International transportation.

International Chamber of Commerce (ICC) has developed Incoterms to facilitate commerce around the world. Incoterms provide a universal set of rules and guidelines that help facilitate trade. In essence, they provide a common language that traders can use to set the terms for their trades. These are 3 digits of English Alphabets to make it easy for all the countries and its exporters & Importers to smoothly communicate the Cost, Risk and Responsibility of Transportation of Products from one country to another.

The last revision of incoterms happened in January 2020. We are all using Incoterms 2020.

There are two main categories of Incoterms classified by modes of transport. The first classification applies to any mode of transport, while the second classification only applies to sea and inland waterway transport.

Here are the FOUR Waterway transport (International or Domestic) Incoterms 2020:

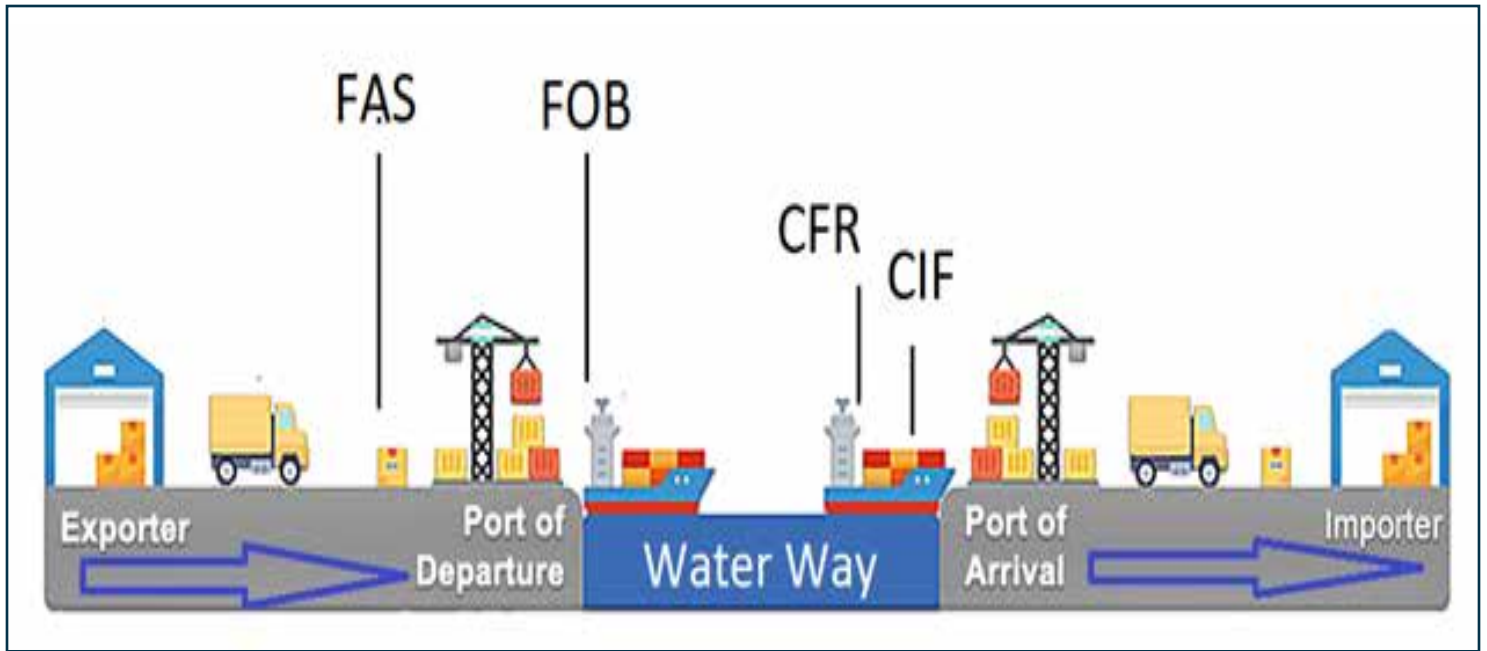
FAS - Free Alongside Ship - Seller is responsible for delivering goods at the port alongside the vessel. From this point, onwards risk and cost transfer to the buyer.

FOB - Free On Board - Seller is responsible for goods loaded on board the vessel. Risk and cost are transferred as soon as the goods have been loaded on board the vessel.

CFR - Cost and Freight - Seller covers freight costs to the named port of destination or place. Risk is transferred as soon as the goods have been loaded on board the vessel.

CIF - Cost, Insurance, and Freight - Seller covers insurance and freight costs to the named port of destination or place. Risk is transferred as soon as the goods have been loaded on board the vessel. Seller is required to obtain the minimum insurance cover in the buyer's name.

The below diagram will explain the transport of goods from one port to another.



Await the second classification of Incoterms 2020 for any more of transportation, that is, for Land, Rail or Air.

See you in the next edition.

Until then,

Think Exports,

Start Exporting!



Top 7 Indian Products that are High in Demand Abroad

The year 2022-23 was an excellent year for the exports of India as there was a significant spike in the overall exports from India. Over the years, India's exports have increased, resulting in significant economic growth.

To give you detailed information, we have this list of top seven products in high demand abroad, and these products bring good business in terms of profitability. India too earns a high revenue out of these products:

☑ **Handicrafts :**

Handicrafts and traditional products from India are famous all over the world. When converted into Indian rupees, these products are less expensive. As a result, traditional handicraft is the best product for India to export. Furthermore, it is in high demand in other countries. This industry requires very little capital and only a strong network of local artisans, resulting in a large profit



margin when sold at higher prices in other countries. Handicraft art, furniture, and paintings are the primary products exported from India.

Countries : The U.S. and U.K. have a massive demand for these Indian products.

☑ **Leather Products :**

Leather products are one of the leading export items from India. Top products include jackets, boots, footwear, bags and many other items.

These products are highly durable and they never go out of style. India is one of the world's largest leather producers, and leather exports from India are in high demand. In tandem with leather products, the need for



faux/false leather products is also increasing abroad. If someone is looking for a quick export business idea, then fashionable leather accessories are the ideal products and a fantastic export business idea.

Countries: The United States, the United Kingdom, and Germany are the top importers of leather from India.

☑ **Spices Exports :**

The Spices Board of India is dedicated to developing and international promotion of Indian spices. India is already famous for its spice production, varieties, and export volume. Our country currently exports more than 75 different types of spices worldwide, making them one of the major export items from India. The spice board participates in major international fairs and food exhibitions



to promote Indian spices and organize various domestic events.

Countries : U.S.A., U.K. Germany, Canada, U.A.E., Australia, France, Netherlands, Saudi Arabia, Singapore etc.

☑ **Tobacco :**

India's tobacco industry is impressive and progressive, and the country's tobacco industry is an important commercial crop. It's becoming a more well-known and respected commodity in the global tobacco market, and it's now found in the cigarettes of several countries. India is the world's second-largest producer and exporter of tobacco. Tobacco growers, traders, and exporters can benefit from this fact.

FCV, Burley and Oriental tobacco are the major exportable types of Tobacco.

Countries : Nepal, U.A.E., U.S.A., Germany, etc.



☑ **Indian Gems and Jewelry :**

India is adapting its traditional knowledge to modern techniques that are more in tune with global market trends. India's top gem and jewelry export destinations are the United States, Europe, Japan, and China. The United States exports nearly a quarter of all gems and Jewelry produced in the country. The Indian gems and jewelry industry is one of the largest globally, accounting for around



29% of global jewelry consumption. The Indian jewels have become one of the leading export items from India.

Countries : USA, Hong Kong, UAE, Belgium, Israel, Thailand, Singapore, the UK, Netherlands, Japan, etc.

☑ **Tea**

After China, India is the world's second-largest tea producer. The Assam, Darjeeling, and Nilgiri teas are among the best globally, known for their strong flavors and intense aromas. The importance of India in the world has aided efforts to restructure the Indian tea industry and achieve the goal of providing high-quality tea to international consumers. Consumer purchasing habits have shifted as demand for herbal and organic teas has grown. People are increasingly looking for tea products made in India.



demand for herbal and organic teas has grown. People are increasingly looking for tea products made in India.

Countries : Russia, Iran, the United Arab Emirates, the United States, and China.

☑ **Textile Exports :**

Due to higher international cotton prices than Indian cotton prices, India's exports of cotton and cotton products have steadily increased. Indian textile has been one of the major export items from India owing to their quality and prices. The United States' ban on Xinjiang cotton has boosted demand for Indian cotton.

Varieties exported from India: Cotton, Synthetic and Rayon, Wool, Yarn, Fiber, Fabric, and Apparel.

Countries : U.S.A., EU countries, Bangladesh, U.A.E., Russia, Saudi Arabia, Australia, etc.



Product – Toys and Games

Toys & Games from India

HS Code : 9503 / 9504 / 9505

Export Promotion Council for Handicrafts – EPCH

The invention of toys in India took place during the Indus Valley Civilization, approximately 8,000 years ago. All these toys were made from natural materials such as bamboo sticks, hay, and natural clay like soil, rocks, and fiber cloth.

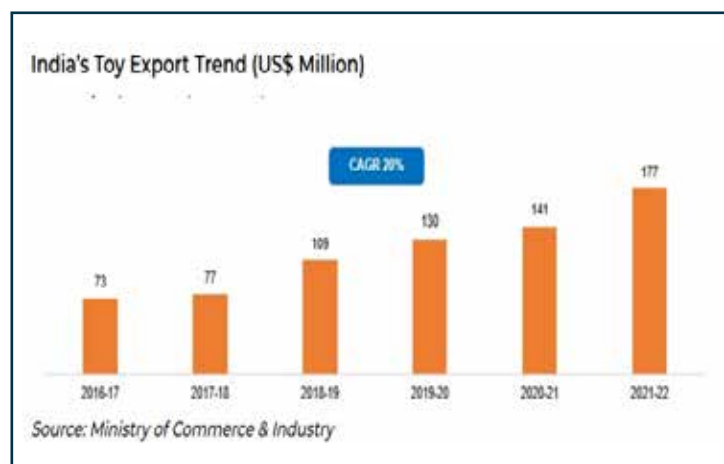
Today, with the advent of progressive technology and mechanism, the companies manufacture fresh and inventive toys. Soon, owing to the new revolution of 'Local se Vocal', India is anticipated to become the global hub by 2025-2030.

The industry stands on the cusp of significant opportunities in every toy segment such as electronic toys, puzzles, construction and building toys, dolls, ride-ons, sports and outdoor play toys, infant/pre-school toys, and activity toys. Over 4,000 toy manufacturing units in the MSME Sector significantly contribute to both manufacturing and exports to large global & domestic brands.

According to the Government of India's investment promotion platform, the Indian toy industry is expected to grow to \$3 billion by 2028, registering a compound annual growth rate of 12 per cent, between 2022 and 2028.

India's Toy Imports (HS code 9503, 9504 and 9505) decreased by 75% from \$ 371 Mn in FY 2019-20 to \$ 91 Mn in FY 2022-23.

India's Toy Exports (HS code 9503, 9504 and 9505) witnessed a 172% increase, from \$109 Mn in 2018-19 to \$297.86 Mn in 2022-2023, with USA and UK as the leading export destinations.



Government Schemes*

- Scheme For Granting Recognition & Registration To In-House R&D Units
- Remission Of Duties & Taxes On Exported Products (RoDTEP)
- Duty Drawback Scheme
- Export Promotion Capital Goods (EPCG) Scheme
- Custom Bonded Warehouse Scheme
- Interest subvention
- Performance Linked Incentives – PLI Scheme

*Check from the DGFT website for latest benefits.

Indian-made toys enjoy zero duty market access under the India-UAE CEPA (Comprehensive Economic Partnership Agreement) and India-Australia ECTA (Economic Cooperation and Trade Agreement)

States Manufacturing Toys

- Karnataka (Channapatna)
- National Capital Region (NCR)
- Maharashtra
- Tamil Nadu
- Uttar Pradesh

Quality Control of Toys

To instill standardization in production and import of toys, a Toy Quality Control Order was issued on 25 February 2020 under the BIS act to ensure toys manufactured or imported into the country were in-line with global quality standards.

www.bis.gov.in



India exports sports goods and toys to about 129 countries across the globe. India's major toy export destinations include the USA, the UK, Germany, Mexico, and the Netherlands.

The report published in 2021 said that India, which could target a 2% share of the global toy market by 2025, has a high growth potential in the exports of plastic toys and board games in the US, the European Union, the Middle East and other markets.

Material used to make Toys :

1. Wood
2. Cloth
3. Rags – used clothes
4. Bamboo, hay,
5. Clay
6. Recycled paper
7. Plastic
8. Plant twigs and branches
9. Metal & batteries
10. Card board

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Country Profile of the Republic of Mauritius

- ☑ Republic of Mauritius, is an island nation in the Indian Ocean about 2,000 kilometers (1,200 mi) off the southeast coast of the African continent, east of Madagascar.
- ☑ The capital and largest city is Port Louis.
- ☑ Owing to its geographic location and centuries of colonialism, the people of Mauritius are highly diverse in ethnicity, culture, language, and faith. It is the only country in Africa where Hinduism is the most practiced religion.
- ☑ Mauritius is the only Country in the African continent "very high" Human Development Index. According to the World Bank, the country is classified as a high-income economy.
- ☑ Mauritius is the only Country in the African continent "very high" Human Development Index. According to the World Bank, the country is classified as a high-income economy.
- ☑ Mauritius is also ranked as the most competitive, and one of the most developed economies in the African region. The country is a welfare state. The government provides free universal healthcare, free education up to the tertiary level, and free public transportation for students, senior citizens, and the disabled.
- ☑ Mauritius was ranked the most peaceful African country by the Global Peace Index.
- ☑ Along with the other Mascarene Islands, Mauritius is known for its economic history.
- ☑ Mauritius, since independence has been called "the Mauritian Miracle" and the "Success of Africa"
 - Language : English & French
 - Time Zone : Mauritius is 1.30 hours behind India
 - Capital : Port Louis
 - Largest Cities : Curepipe, Quatre Bornes, Bel Air, Goodlands, Tamarin, Grand Gaube etc
 - Currency : Mauritian Rupee (Conversion 1 MUR = 1.78 INR)

- ☑ There are 8.84 lakhs of Persons of Indian Origin (PIO) and about 10,500 NRIs in Mauritius. Mauritius is sometimes called “Mini India”
- ☑ The largest Commercial Sea Port in Mauritius is Port Louis Harbor

Agricultural Products in Mauritius

- ☑ Sugarcane is the major crop. In 2001, 5.8 million tons of cane were produced. Sugarcane occupies 36% of Mauritius' total land area and 70% of its cultivated land. It is an estate economy, with 21 large estates accounting for over half of the land cultivated.
- ☑ Tea ☑ Tobacco ☑ Vegetables and Fruits

Major Industries in Mauritius

- ☑ Textiles
- ☑ Tourism
- ☑ Financial and business services
- ☑ Information and communication technology
- ☑ Seafood processing
- ☑ Real estate development
- ☑ Energy
- ☑ Education/training

Focus Sectors of Mauritius

- ☑ Tourism
- ☑ Agriculture
- ☑ Mining
- ☑ Manufacturing

India – Mauritius Bilateral Relations

Comprehensive Economic Cooperation and Partnership Agreement (CECPA)
1. Mauritius and India signed a Comprehensive Economic Cooperation and Partnership Agreement (CECPA) on 22 February 2021.

2. CECPA will cover Trade in Goods, Rules of Origin, Trade in Services, Technical Barriers to Trade (TBT), Sanitary and Phytosanitary (SPS) measures, Dispute Settlement, etc. Details are in:

<https://hcimauritius.gov.in/pages?id=9avme&subid=Pe9xd&nextid=axk9e>

3. Mauritius will benefit from preferential market access into India on a list of 615 products

<https://hcimauritius.gov.in/pdf/cecpa%20text%20signed%20version.pdf>

Trade Opportunities	
India Exports to Mauritius	Mauritius Exports to India
Mineral Fuels, Oil & Distillation Products	Instruments & appliances for medical, surgical
Pharmaceutical & Packaged medicaments	Sugar & Sugar Products
Cereals, Rice	Ferrous waste & scrap
Vehicles	Prepared or Preserved Fish
Readymade Garments, Manmade fibers & Cotton	Clothing - t-shirts, shirts, and suits
Plastic	Cane or Beet Sugar
Electrical & electronic products	Live animals
Iron & steel	Frozen Fish
Fish & Meat	Diamonds
Fresh Vegetables and fruits	Textile
Ceramics	Tourism
Salt, Sulphur, Cement, Lime, Earth, Stone, etc	Financial Services
Misc. Chemical products	Construction
and etc	and Etc
USD \$ 802.44 million - 2021	USD \$ 44.41 million - 2021
Source : COMTRADE database (www.tradingeconomics.com)	

Business in Mauritius

- ☑ The Mauritius Chamber of Commerce & Industries (MCCI)
- ☑ Indo-Mauritius Chamber of Commerce
- ☑ Hindu Business Chamber of Commerce, Industries & Professionals - HBCCIP

The Largest Union Territory of India Jammu and Kashmir

Jammu & Kashmir, the first largest UT of the Indian union,





is mostly mountainous with stretches of valleys and some mountain lakes.



Jammu and Kashmir (J&K) is a Union Territory (UT) of India, located in the country's northern part and a global tourist destination. In addition to traditional recreational tourism, vast scope exists for adventure, pilgrimage, spiritual, and health tourism. The natural beauty and picturesque locations have made it a favoured destination for tourists across the world. Jammu is famous for its temples, while Kashmir Valley is known for its lakes and gardens.

J&K has agro-climatic conditions best suited for horticulture and floriculture. Horticulture is the mainstay of the rural economy, providing employment to large number of local inhabitants.

Benefits of Jammu and Kashmir

-  **Vibrant floriculture sector** About 47 lacs cut spikes and 1,300 metric tons of loose flowers and 485 liters of aromatic oil have been produced. An income of Rs. 19.77 crore (US\$ 2.4 million) was generated for the growers during the year 2021-22
-  **Rich labour pool** J&K's inhabitants are skilled weavers & designers of textile products. This provides a basis for setting up more textile units. The traditional skills of the people in craftsmanship can be utilised to meet the demands of industrial processes.
-  **World famous handicrafts industry** Silk industry of the UT witnessed huge growth over the years, production of raw silk for 2019-20P stood at 117 MT. Handicraft promotion schemes under implementation in the Union Territory.
-  **Policy incentives** J&K has an industrial policy that offers attractive incentives along with a single-window clearance mechanism. New land law to benefit institution for the promotion of healthcare or senior secondary or higher or specialised education.

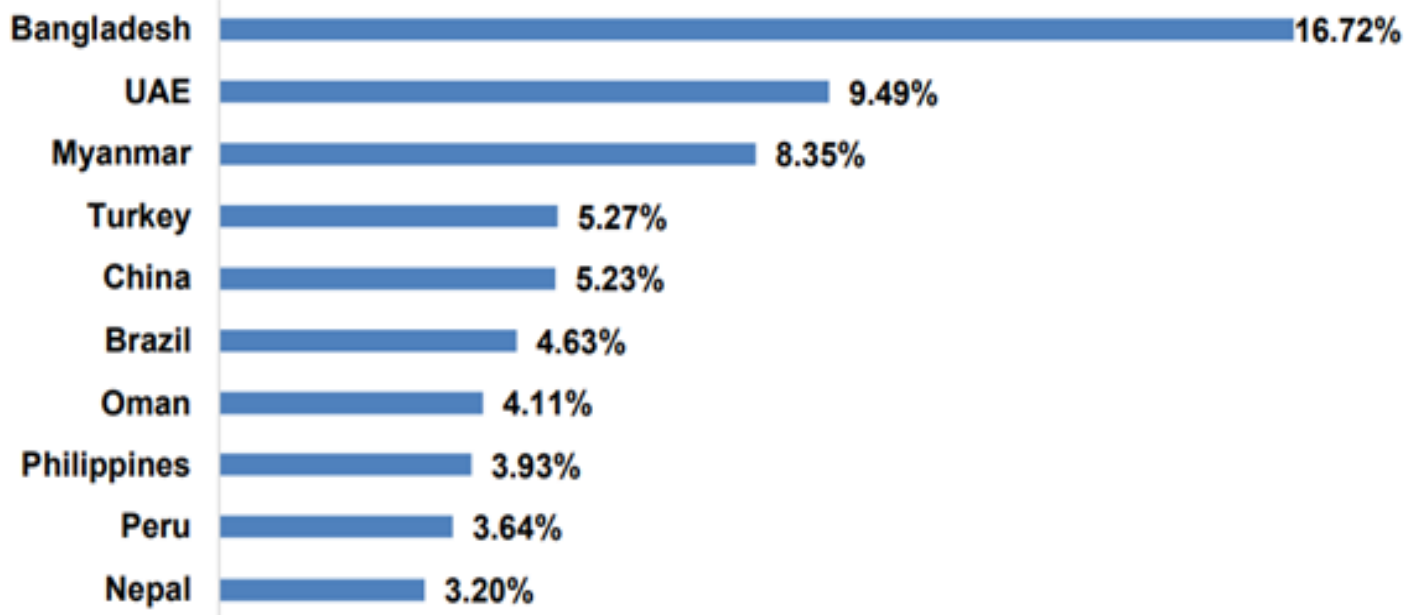
According to the Department for Promotion of Industry and Internal Trade (DPIIT), cumulative FDI inflow in J&K was valued at US\$ 1.07 million between October 2019–March 2023.

Total exports from J&K stood at US\$ 89.77 million in 2022-23 (until August 2022).

The J & K rank is 27th in India export – wise. It has a Compound Annual Growth Rate of 8.58%.

The government of Jammu and Kashmir has set a target of increasing the state's exports by 15% in 2022-23.

Top 10 export destinations from J & K



The above comprises of 64.56% of the total exports from J & K.

The top products and commodities exported from J & K are:

- ☑ Agricultural and allied products
 - Walnut
 - Saffron
 - Almond
- ☑ Handicraft Products
 - Carpets
 - Wood work
 - Paper Mache artefacts
- ☑ Silver Ware
 - Artefacts
 - Dinnerware
- ☑ Textile
 - Pashmina Shawls
 - Wool
 - Silk

- ☑ Handmade Carpets
- ☑ Tourism
- ☑ Man-made Yarns
- ☑ Biological and Pharma products are also manufactured for Exports.

The Srinagar Airport is the main port with 22.96 million USD of exports from here.



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GI TAGS IN JAMMU & KASHMIR

Let us see about GI tags in Jammu & Kashmir in this List Of Geographical Indication Tags in India 2023 post. Product Name and Product type are given in a table so that candidates can view, understand and prepare easily for competitive exams. Geographical Indication Tags in Jammu & Kashmir has five GI tags in Food and Handicraft.

LIST OF GI TAGS IN JAMMU & KASHMIR			
S.NO	GI TAGS IN JAMMU & KASHMIR	PRODUCT NAME	PRODUCT TYPE
1	Kashmir	Saffron	Food
2	Kashmir	Pashmina	Handicraft
3	Kashmir	Hand Knotted Carpet	Handicraft
4	Kashmir	Paper Mache	Industrial
5	Kashmir	Walnut Wood Carving	Art

Trade Fairs and Exhibitions in India

Trade Fairs and Exhibitions in India – September to December 2023 *			
Exhibition	Industries	City	Dates – 2023
Anufood India	Food and Beverages, Packing & Packaging	Mumbai	07 to 09 Sept
Kolkata Handloom Haat	Apparels, Clothing, textile, Fabric & Yarns	Kolkata	13 Sept to 18 Sept
Glasspex India	Building and Construction, Glass & Glassware	Mumbai	14 to 16 Sept
Agri Asia	Agriculture, Forestry & Renewable Energy	Gandhinagar	15 to 17 Sept
HOSPEX	Health, Fitness, Medical, Pharma	Cochin	15 to 17 Sept
Millets, Organics & Dairy Expo	Agriculture & Forestry	Lucknow	15 to 17 Sept
Gujarat Conex	Building & Construction, Industrial Engineering	Gandhinagar	21 to 23 Oct
MATECIA	Building Material Exhibition	New Delhi	22 to 24 Sept
Hindustan International Furniture Fair	Furnishings & Décor, Home and Offices Expo	Coimbatore	23 to 25 Sept
Non-Woven Tech Asia	Non-woven fabric and its Products	New Delhi	28 Sept to 30 Sept
TexIndia	Apparel and Clothing	Tirrupur	28 to 30 Sept
Delhi Jewelry & Gem Fair	Gems, Jewelry, Fashion & Beauty	New Delhi	30 Sept to 02 Oct
Drink Technology India	Food and Beverages, Packing & Packaging	New Delhi	04 to 06 Oct
AgroTech	Agriculture, Forestry, Wellness, Health & Fitness	Lucknow	05 to 07 Oct
Tube and Pipe Fair	Tube and Pipe industry	New Delhi	06 to 08 Oct
Indian Handicrafts & Gift Fair	Art, Craft, Furnishings & Décor, Home and Offices Expo	Greater Noida	12 to 16 Oct
Engimach 2023	Manufacturing and Automation Technology	Gandhinagar	6 Dec to 10 Dec
SIAL India	Food & Beverages, Food Products, etc	New Delhi	7 Dec to 9 Dec

*Kindly check details before planning a visit. Data is sourced from www.10times.com

New Videos Released

SMALL INVESTMENT PRODUCTS
के साथ अपना EXPORT BUSINESS कैसे START करें?



EXPORT BUSINESS में MOST PROFITABLE PRODUCTS
कोनसे है?



SERVICE EXPORT BUSINESS में कैसे पता करें, किस COUNTRY में क्या SERVICE RATE है ?
#ASKiiiEM Q & A



EPISODE 82 PART-2
MEET SURAJ GHUMARE
नौकरी से एक्सपोर्ट की उड़ान
COW DUNG EXPORT में किया कमाल



STOLE & SCARVES PRODUCT EXPORT में कितना SCOPE है ?
और कोनसी COUNTRY TARGET करनी चाहिए ?
#ASKiiiEM Q & A



STEP-BY-STEP GUIDE
INDIA से BROOM EXPORT BUSINESS कैसे करें?
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M.O.U. between Colleges & iiiEM

This activity of iiiEM is one of the "Mission Golden Bird". Helping Adivasi and tribals merge into the mainstream occupations. iiiEM is joining hands with educational institutions for spreading the Mission Golden Bird activities.

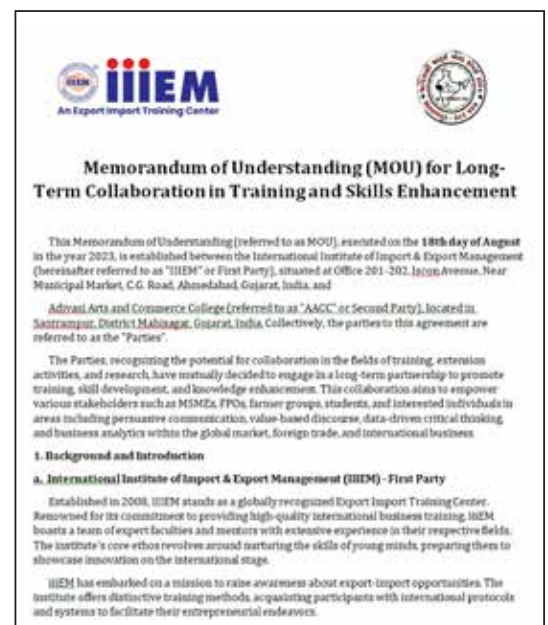
The activities from iiiEM are as per the mandates from the colleges for their students. These activities provide an opportunity for the tribals students to update themselves with the current trends and global trade.

The Memorandum of Understanding is for:

1. Collaborative activities like training,
2. Community awareness
3. Research on Products and Countries
4. Vocational training and Internship for the college students
5. Study tour for cluster development for indigenous products like herbs, dung etc.
6. Free Helpdesk for the students interested in jobs or business in Export Import.

Dr. Abhay Parmar, Principal of the Aadiwasi Arts and Commerce College, is a true leader and a visionary. He has encouraged the students to become aware of the global trends and International Trade. Dr. Abhay Parmar (principal)

Dr. Ishak Patel, Professor of the Aadiwasi Arts and Commerce College, has been ever so eager to shine the roads to success for his students. We are glad to have met two visionary and inspirational personalities in Aadiwasi Arts and Commerce College, Santrampur.



Awareness Campaigns – Seminars



AACC-Santrampur



Godhra



Junagadh-University



Pune



SP University (AERC)



Surat



Army Camp Vadodara



Vadodara



Varachha - Surat

Visit to ICD / Port

Adani Hazira – Surat



Ameya CFS Visit – Mumbai



Visit to
ICD / Port



ICD Dashrath – Vadodara



Thar Dry Port – Ahmedabad



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Pragati – Online

Batch Launch in Various Cities



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Pune



Rajkot



Vadodara



Surat



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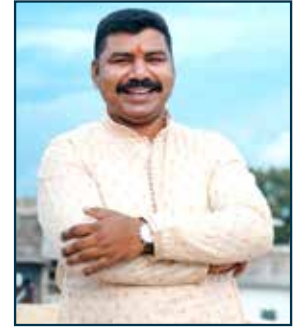
Mumbai



Ahmedabad



Rajkot



Mr. Suraj Ghumare

There are exporters and many exporters. Then there are others who dare to move out of the regular to cater to something niche, something low cost, something that is easily available but not easy to think of as a product.

Indeed, Mr. Suraj Ghumare, is one such person with a special product. His product has met the today's demand of eco-friendly, bio-degradable, environment friendly, cheap, easily available, less of labor, and unique to India!

Suraj, left his secured job to pursue his own business. Then he came across Export Import and started a training in it. Suraj was determined to start his business in plant based herbal medicines (Ayurvedic raw material) and Cow dung cakes. These products were easy for him to find as he had his own land, although not a farmer by labor or profession.

Suraj took experience from his father and a friend for the raw material grown in his fields. He had his friends from the nearby field who gave him the cow dung! Thus began Suraj journey as an exporter!

As humble as Suraj is, he is grateful and indebted to iiiEM for his success, however, we know it takes a strong determination and focused mind to get into such a unique path.

Suraj, you have inspired many.

We appreciate you, Suraj.



<https://shorturl.at/knruG>



<https://rb.gy/m7428>

Guiding Light–Mentor of the Month



GUIDING LIGHT

Mentoring Exporters



Mr. Vijitsingh Parmar

With immense pleasure and gratitude, I introduce our faculty Mr. Vijit Singh Parmar.

Interestingly, Vijit has been groomed at iiiEM before around 10 years under none other than Mr. Dipak S. Manohar.

His passion for teaching and his unwavering commitment to the success of your students is remarkable. His mentorship gone far beyond the classroom, instilling in the students not only the academic knowledge but also the values of perseverance, dedication, and excellence.

Mr. Parmar has been an outstanding mentor for the students in the International Trade faculty. His tireless efforts have not only imparted knowledge but have also played a pivotal role in shaping the careers of countless students, in Central India.

Vijit is blessed with practical wisdom and real-world experiences that provide the students with a deeper understanding of the subject and its relevance in today's globalized world.

Once again, congratulations for a well-deserved recognition for your outstanding mentorship and dedication to your students. We are truly fortunate to have had the privilege of your knowledge for the benefit for the students of iiiEM.

Wishing you continued success and fulfillment in your role as a mentor and educator.

May you continue to inspire and shape the careers of many more students in the years to come.

With the utmost respect and gratitude,

Sincerely

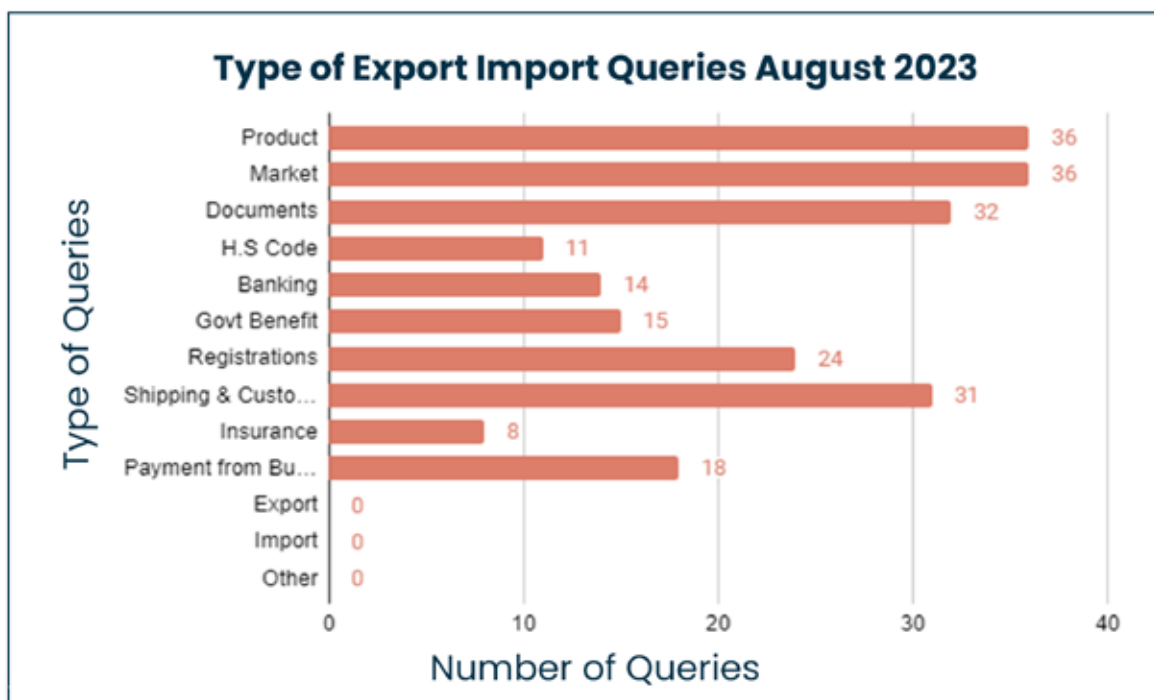
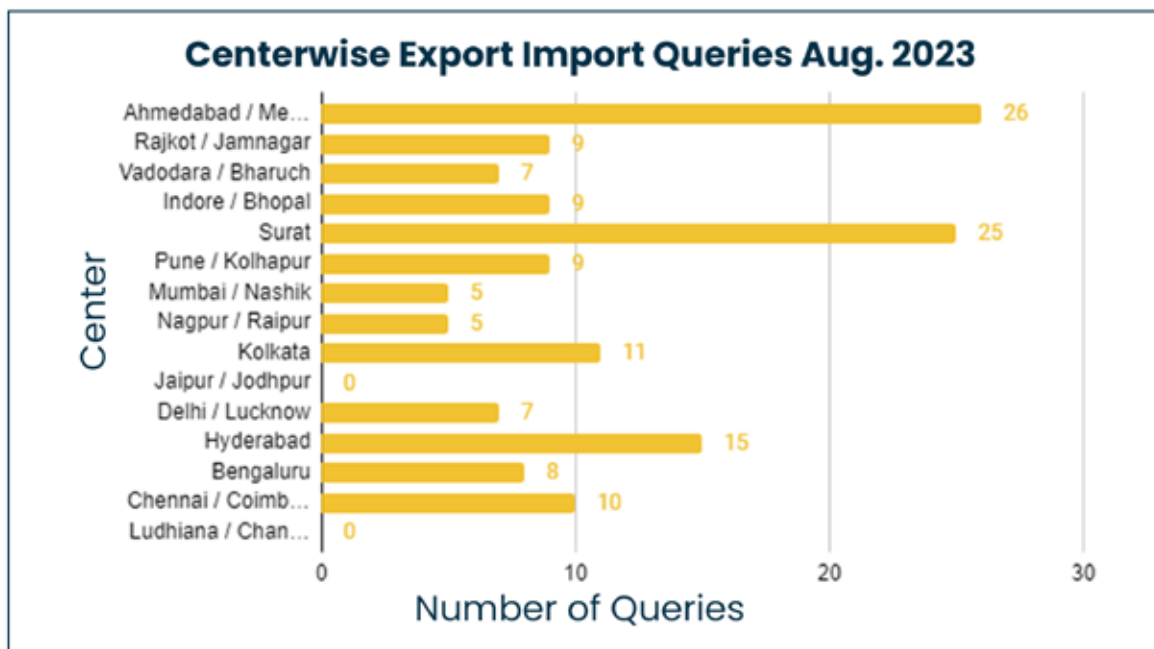
The iiiEM Family.

iiiEM Support Services Analysis

iiiEM offers a lot of Support Services – Lifetime Free – for the Participants and associates.

We reply, gather, save, compile and analyze the data. This analysis helps us in addressing the students' needs, improving our deliverables and services.

We bring for you here the Analytical reports of the iiiEM Free Lifetime Services for August 2023.



New Initiatives by iiiEM

1. iConnect

Weekly virtual meeting for Export Import related knowledge and queries for students of iiiEM

2. iiiEM Alumni Groups

Alumni of iiiEM groups on WhatsApp for regular updates on industry news countries, products, Trade Fairs, etc.

3. Website

iiiEM is designing a website exclusively for its registered participants/associates and students.

Please contact : <https://tinyurl.com/iiiEMSupportDesk>

4. Pragati – Export Start-Up

iiiEM has an Export Start-up called Project Pragati. This helps a participant of iiiEM to “quick-start” your export business. Project Pragati comes with a business environment, like-minded colleagues, supportive mentors, and focused business activities.

Please contact : <https://tinyurl.com/iiiEMSupportDesk>

5. Placements

iiiEM assists students who wish to take up a job in the field of export-import. A few job vacancies for job-seekers.

Designation – Export Documentation Executive – **Kolkata**

<http://iiiemjobs.com/employee/job-detail-2263> – Click to apply

Designation – Documentation Executive – **Jaipur**

<http://iiiemjobs.com/employee/job-detail-2264> – Click to apply

Designation – Export Documents Executive – **Indore**

<http://iiiemjobs.com/employee/job-detail-2262> – Click to apply

Free Registration for Applying for Jobs – www.iiiemjobs.com



Congratulations



Name : Jayant Shah
Location : Surat



Name : Pathan Mashira
Location : Indore



Name : Simran Khan
Location : Indore



Name : Kinjal Patoliya
Location : Surat



Name : Vijay Bambhroliya
Location : Surat



Name - Muzzamil Khan
Location - Indore



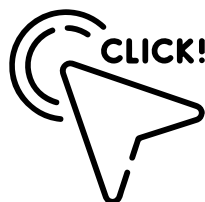
Name - Avruti Sangani
Location - Surat



Name - Ruchit Bhingre
Location - Surat

First Three (3) Entries with all
Correct Answers will **Win Prizes**

<https://forms.gle/u88uoU9AecPgMJDq7>



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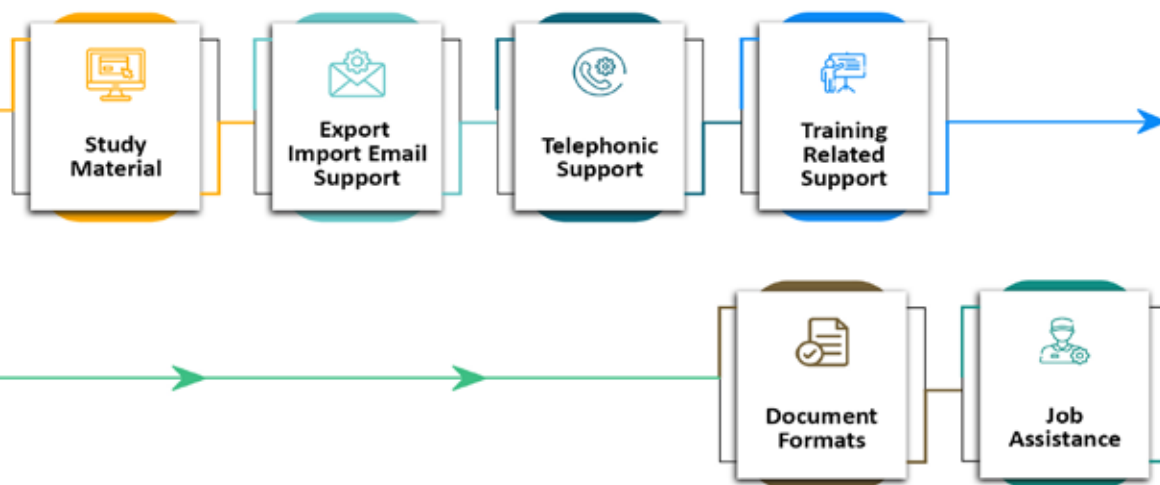
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भारत भाग्य विधाता



iiiEM Lifetime Free Support Services



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Head Office : - 201-202, Iscon Avenue, Nr. Choice Restaurant,
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