



PRARAMBH

An Export Import Trade Magazine



INDIA'S TECHADE

An Initiative by  iiEM

March 2024



Forward

Only in the first quarter of the year and there are already around 21 countries which have contested elections in this Super Election Year of 2024, till 31st March 2024. 43 more countries yet to vote for their presidents or Prime Minister before the year end.

The world is moving on. In stagnation is the ones deep rooted animosity of the sorts. Some countries "Never settle". Ukraine's struggle seems never ending. The people in Gaza seem to be close to famine in this era!!

On the other hand, economy doesn't look up in China. Once China had the broken the record economic Growth in 2007 of 14.2 %. In 2023, China is at 5.2% only! China's growth is stalling. Consumer prices are falling, a real estate crisis is deepening and exports are in a slump. Unemployment among youth is alarming. Its real-estate market is deteriorating, demands of China products in certain countries is less or has stopped creating a major slowdown in manufacturing and exports.

The United Kingdom UK is officially the world's second-most miserable country; these were the happiest and unhappiest countries of 2023. (Economic Times, 10 March 2024).

While all this and more, we also are giving special status to the Camels. The United Nations has declared 2024 as an International Year of Camelids. Camels are working animals especially suited to their desert habitat and are a vital means of transport for passengers and cargo. There are three surviving species of camel. The one-humped dromedary makes up 94% of the world's camel population, and the two-humped Bactrian camel makes up 6%.

And we must mention the India's Techade. India is on its journey to become a semi-conductor hub. Read the story inside.

Best Wishes,

Editor, Prarambh

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Message From Founder & CMD-iiiEM

There is no force that can slow down India's growth.

**India's Techade: Building a Viksit Bharat through Semiconductor Production.
Three Semiconductor Plants in India; Starting with 28mm Chips.**



India's "Techade," a term signifying the nation's commitment to the digital age, took a significant step forward on March 13th, 2024, with Prime Minister, Shri Narendra Modi inaugurating three crucial semiconductor manufacturing units. This ambitious initiative holds the potential to transform India's economy and propel it towards becoming a "Viksit Bharat" (developed India).

Let's delve into how domestic semiconductor production will empower India's economic landscape:

- **Reduced Dependence:** Currently, India heavily relies on foreign imports for semiconductors, vital components in everything from smart phones to medical equipment. "Techade" aims to lessen this dependence, fostering self-reliance and reducing vulnerability to global fluctuations in chip supply.
- **Manufacturing Boom:** A robust domestic semiconductor industry will create a ripple effect, stimulating the creation of new manufacturing units for allied sectors. This translates to increased job opportunities, particularly for skilled workers in engineering, design, and production.
- **Tech Innovation Hub:** The ability to design and manufacture semiconductors will position India as a major player in the global tech arena. This fosters domestic innovation, attracting investments in research and development, propelling India towards the forefront of cutting-edge technologies.

- **Boost to Strategic Sectors:** Semiconductors are critical for advancements in sectors like defense, aerospace, and telecommunications. Domestic production strengthens national security and empowers India to develop indigenous technologies in these strategic fields.

Semiconductors for a Viksit Bharat:

Beyond economic benefits, "Techade" contributes to building a "Viksit Bharat" in several ways:

- **Digital Inclusion:** Affordable, domestically produced chips can lead to the development of cheaper smart phones and electronic devices. This bridges the digital divide, empowering a larger section of the population to access information, education, and essential services.
- **Skilled Workforce:** The semiconductor industry demands a highly skilled workforce. "Techade" will incentivize investments in STEM education, creating a more qualified talent pool and fostering a culture of innovation.
- **Infrastructure Development:** Building a robust semiconductor ecosystem necessitates advancements in infrastructure like power grids and cleanroom facilities. This overall infrastructure development will benefit various sectors and improve the quality of life for citizens.

Challenges and the Road Ahead:

India's journey towards becoming a semiconductor giant is not without hurdles. Challenges include attracting further investments, establishing a skilled workforce, and navigating complex technological advancements. However, the recent inauguration of manufacturing units signifies a critical first step.

In conclusion, India's "Techade" initiative, with its focus on domestic semiconductor production, holds immense potential to transform the nation's economy and contribute to the vision of a "Viksit Bharat." By fostering self-reliance, innovation, and a skilled workforce, India can establish itself as a major player in the global tech landscape and empower its citizens through wider access to technology.



Dipak Sudhir Manohar

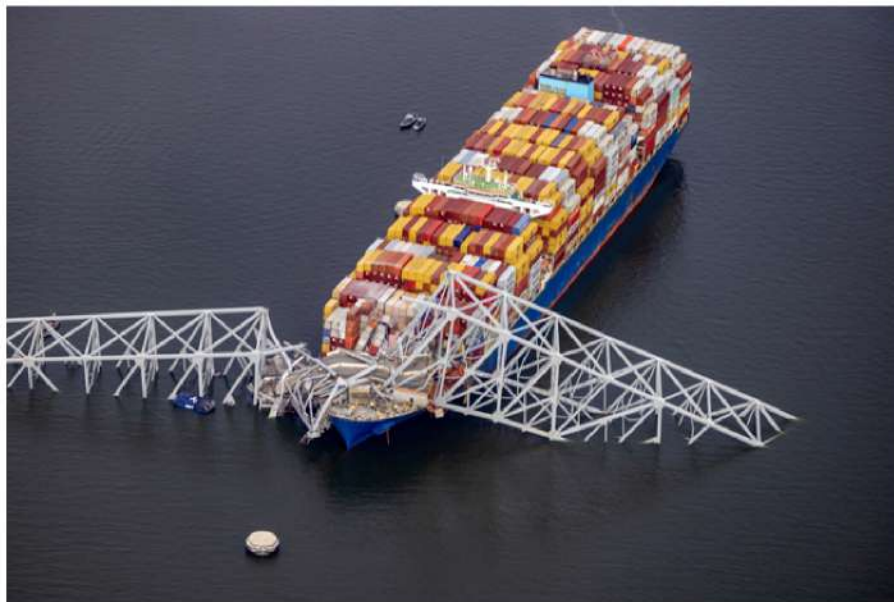
From the Editor's Desk

The Tragic Collapse of Baltimore's Francis Scott Key Bridge: A Chain of Events

The early morning of March 26th, 2024, witnessed a disaster strike the heart of Baltimore, Maryland. The iconic Francis Scott Key Bridge, a vital artery for the city's traffic and commerce, crumbled after a collision with the cargo ship MV Dali.



The Baltimore Bridge, more specifically the Francis Scott Key Bridge, was located between **Hawkins Point in Baltimore** and **Sollers Point in Dundalk, Maryland**. Sadly, due to the recent collapse, the bridge is no longer functional. This bridge is in the state of Maryland, USA.



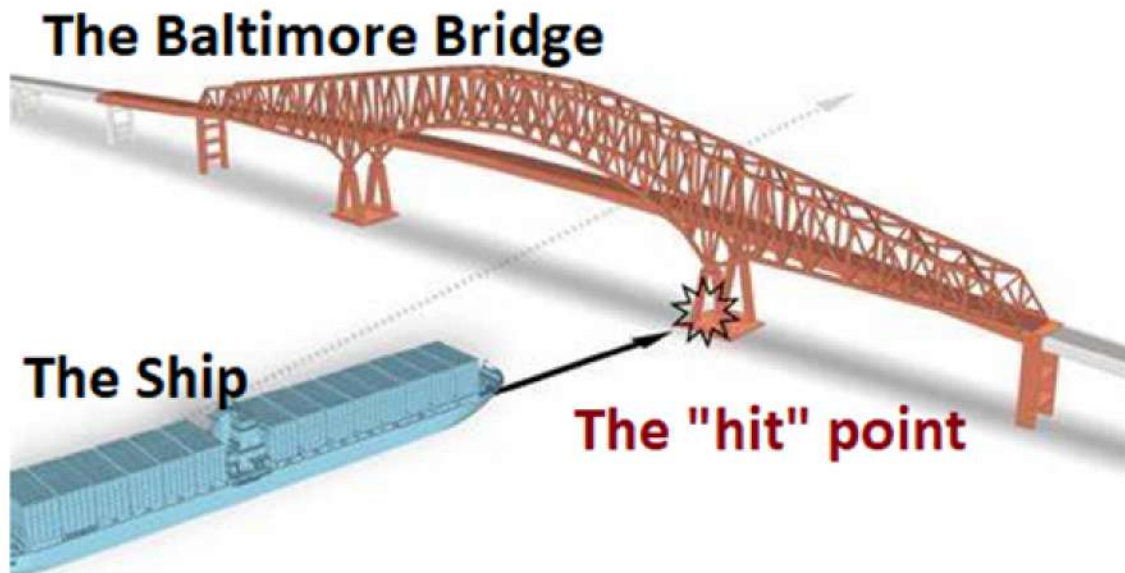
Courtesy : [cnn.com](https://www.cnn.com)

There were 12 Indian crew members on board the ship.

The cause of the accident remains under investigation by the National Transportation Safety Board (NTSB). Initial reports indicate a power outage onboard the Dali, which crippled its steering and propulsion systems. The ship's pilot issued a distress call but was unable to regain control before impacting a bridge pillar. Also, the Bridge was undergoing overnight construction work, raising questions about potential vulnerabilities during this time.

Following the collapse, a desperate search and rescue operation commenced. Coast Guard cutters, rescue boats, and divers scoured the icy waters of the Patapsco River for survivors.

Despite the chaos and danger, the Indian crew and pilot played a crucial role in attempting to avert the disaster. News reports indicate that the pilot's quick thinking actions, such as dropping anchor, aimed to minimize the impact with the bridge. The President of the U.S.A. also appreciated and applauded the Indian crew members' heroic efforts.



Lives lost, infrastructure tattered, cargo delays, non-functional bridge to carry important trucks and buses to help citizen ply across the bridge, are all the repercussions that the citizens will have to suffer. The businesses will be slow, transport disruption will delay supply chain, insurance claims and cost of restricting infrastructure will all be quite high and one needs to also wait for years to restore normalcy.



Trupti Shah
Trupti Shah

Trade Knowledge – HS Code

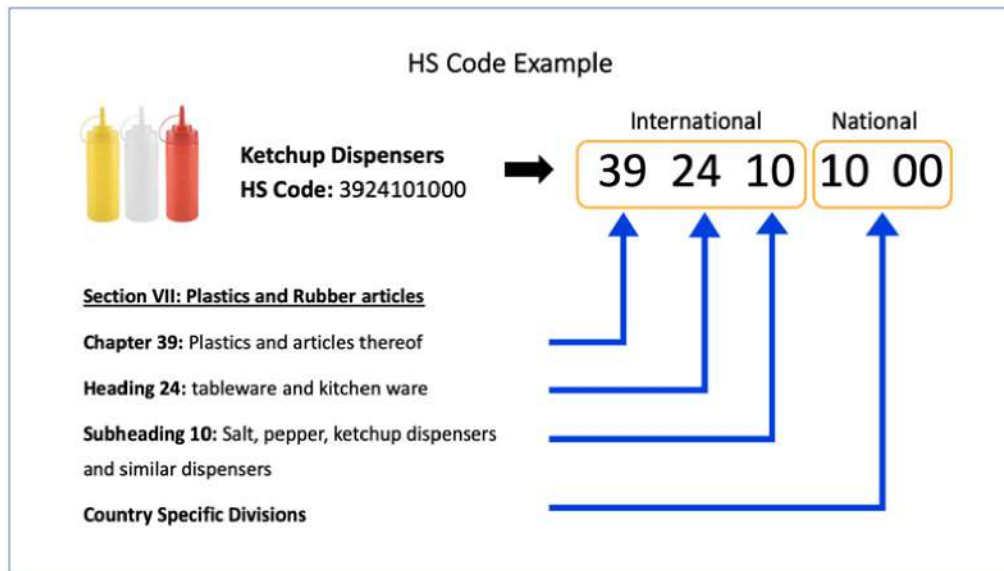
What is an HS Code?

The Harmonized System (HS) Code can also be referred to as the tariff code. This refers to the standard universal process of classifying your traded products. HS Code is developed by the World Customs Organization (WCO). It covers almost all the goods in the international trade.

The Harmonized System (HS) code system offers a wide range of advantages for international trade. Here are some of the key benefits:

- **Smoothens international trade:** HS codes act as a universal language for trade, ensuring consistency in product classification across different countries. This eliminates confusion and simplifies communication between importers, exporters, and customs authorities, leading to smoother trade processes.
- **Accuracy and efficiency in customs clearance:** HS codes precisely identify and categorize products, minimizing errors and discrepancies during customs clearance. This reduces delays and ensures efficient movement of goods across borders.
- **Transparency in trade data:** By providing a common language for trade data, HS codes promote transparency. This allows for better analysis and comparison of trade statistics between countries, facilitating informed decision-making for businesses and governments.
- **Efficient application of tariffs and taxes:** HS codes are used by customs authorities to determine the correct tariffs and taxes applicable to imported goods. This ensures that the government collects the appropriate revenue and prevents duty evasion.
- **Monitoring and control:** HS codes play a vital role in monitoring controlled goods like narcotics, endangered species, and hazardous materials. This allows governments to enforce regulations and ensure the safety and security of international trade.
- **Beyond customs:** HS codes have applications beyond customs clearance. They are used in various aspects of international trade, including freight and transport costs, trade policy development, and quota controls.
- **Collection of Indirect taxes:** This helps collect applicable taxes (GST, in India).

- Ensures stringent monitoring of controlled goods like narcotics, endangered species, and chemical weapons.



- **To find H.S. Code for your product it is important for you to:**

1. First know your product
2. Know the details of the product
3. Understand the description of the product
4. Search for the description of the product with the H.S. Code
5. Finalize the HS code with the product catalogue of the respective Export Promotion Council or Export Commodity Board or the Export Development Authorities.
6. Check with www.indiantradeportal.in

HS Code - Ready Recknor

HS Codes - Chapters (first 2 digits)

Sections	Chapters	Products / Commodities
1	01 to 05	Animal and Animal Products
2	06 to 14	Vegetable Products
3	15	Animal or Vegetable Fats and Oils
4	16 to 24	Prepared Foodstuffs
5	25 to 27	Mineral Products
6	28 to 38	Chemicals and Allied Industries
7	39 to 40	Plastics and Rubber
8	41 to 43	Raw Hides, Skins, Leather, Furs
9	44 to 46	Wood and Wood Products
10	47 to 49	Pulp of wood or Of Other Fibrous Material
11	50 to 63	Textiles
12	64 to 67	Footwear and Headgear
13	68 to 70	Stone and Glass
14	71	Natural and Cultured Pearls
15	72 to 83	Base Metal
16	84 to 85	Machinery / Electrical
17	86 to 89	Transportation
18	90 to 92	Precision Instruments
19	93	Arms and Ammunition
20	94 to 96	Miscellaneous Manufactured Articles
21	97 to 98	Works of Art

Product – Coir – Coconut Fiber

- HS Code of 5609 00 10
- Products of Coir – Articles of yarn, strip or the like of the heading 5404 or 5405, twine, cordage, rope or cables, not elsewhere specified or included.
 - NEW_ITCHSCODE_2017.pdf (coirboard.gov.in) for all the types of Coir and coir products
- Trade Policy –Export Permitted Freely
- Government Benefits
 - Duty Drawback – 1.2.0%
 - RoDTEP – 1.0 % on FOB value
 - GST & Other Levies – 5% (depending up on product)
 - Coir Board of India – www.coirboard.gov.in



Coconut Coir

Coir, also called coconut fiber, is a natural fiber extracted from the outer husk of a coconut. It's the fibrous material found between the hard, internal shell and the outer coat of a coconut.

Coir is a sustainable and renewable resource, as the coconut palm tree produces an average of 50 to 60 coconuts per year and can be harvested for coir fiber for up to 60 years. Additionally, coir is resistant to saltwater damage, making it a useful material for coastal communities.

- **Coir husk:** This is the outermost layer of a coconut, the hard and hairy brown shell that surrounds the inner shell and flesh. It's the starting point for all the other coir products.
- **Coir fibre:** These are the strong, coarse fibers extracted from the coir husk. They are naturally resistant to rot and wear, making them ideal for things like ropes, mats, and brushes.
- **Coir pith/peat:** These terms are often used interchangeably. It's the byproduct of processing coir fiber. After extracting the long fibers, the remaining material is a mix of short fibers, dust, and a spongy inner layer of the husk. This coir pith is excellent at retaining moisture and is often used as a soil conditioner or even a soilless growing medium for plants.

Here's a simple breakdown:

1. **Start with the coconut husk** - the hard outer shell.
2. **Extract the coir fibre** - the strong, long fibers.
3. **What's left? Coir pith/peat** - the mix of short fibers, dust, and spongy material, ideal for moisture retention.

The Global Market of Coir

The global coir market is experiencing steady growth, driven by several factors:

- **Rising Environmental Awareness:** Consumers are increasingly opting for sustainable and eco-friendly products. Coir, being a natural, biodegradable fiber, benefits from this trend.
- **Versatility of Coir:** Coir has a wide range of applications, including floor mats, mattresses, horticulture, and rope making. This broadens its market reach.

- **Growth of Specific Sectors:** The increasing demand for organic farming practices and hydroponics creates a growing market for coir pith as a soil conditioner and growing medium.

Market Size and Growth:

Estimates suggest the global coir market was valued at around USD 599.2 million in 2023.

The market is projected to grow at a CAGR (Compound Annual Growth Rate) of 4.7% to 8.8%, reaching a valuation between USD 940 million and USD 1.1 billion by 2034.

World leader

India is the undisputed leader in coir production, solidifying its position as a major player.

- India is the largest producer of coir globally.
- There are indications that India is a major exporter of coir products as well.
- China is a significant importer of coir from India, particularly for value-added coir product manufacturing.

However, more in-depth data on global coir exports is needed to confirm India's position as the absolute leader in this area.

Top Exporters of Coir in the World:

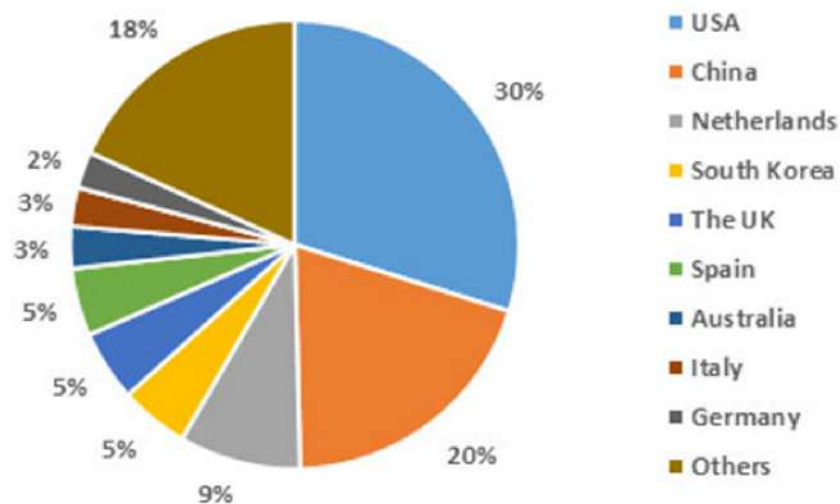
1. **India:** The undisputed leader in coir production, likely a major exporter as well.
2. **Sri Lanka:** Another significant producer and exporter of coir.
3. **Vietnam:** Emerging player in coir exports.
4. **Indonesia:** A producer and potential exporter of coir products.
5. **Philippines:** Another potential exporter of coir products.
6. **Thailand:** Potential exporter of coir products.
7. **Brazil:** Potential exporter of coir products.
8. **China (re-exports):** Major importer of coir fiber from India for processing and re-export.
9. **Germany:** Potential exporter of processed coir products.

Top Importing Countries of Coir:

1. **United States:** Major importer of coir products, particularly floor coverings.
2. **Netherlands:** Significant import hub for coir products.
3. **China:** Major importer of coir fiber for processing and re-export.
4. **Germany:** Importer of coir fiber and potentially finished coir products.
5. **South Korea:** Importer of coir products.
6. **Japan:** Importer of coir products.
7. **Italy:** Importer of coir products.
8. **United Kingdom:** Importer of coir products.
9. **Spain:** Importer of coir products.
10. **France:** Importer of coir products.

- The ranking might vary depending on the specific coir product category (fiber, yarn, mats etc.) and the data source.
- China's role is complex, acting as both an importer and re-exporter.

Country-wise share of coir and coir product exports from India (2021-22 in terms of value)



Source: Coir Board of India

The Top Indian States Producing Coir:

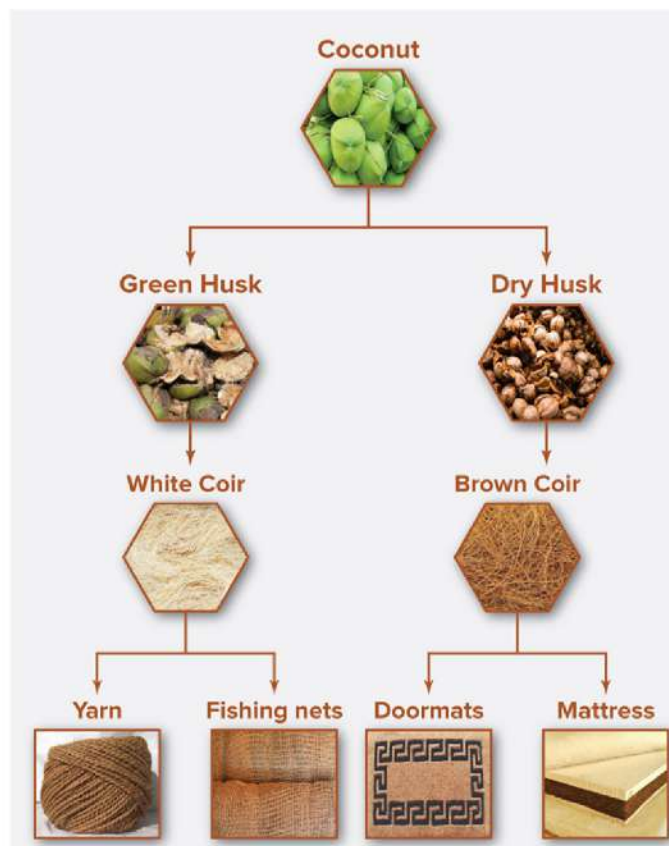
1. **Kerala:** Undoubtedly the leader in coir production in India. Kerala boasts the ideal climate for coconut cultivation and has a long history associated with the coir industry. They are known for high-quality white coir fiber.
2. **Tamil Nadu:** Another major producer of coir, particularly strong in coir yarn production and exports.
3. **Andhra Pradesh:** A significant contributor to coir production, with a growing industry.
4. **Karnataka:** Produces a good amount of coir, with potential for further development.

Categories of Coir:

These four states dominate coir production in India due to their large coconut plantations and established processing infrastructure.

There are generally two types of coir fiber

- The brown fiber from mature coconuts and
- The finer white fiber from immature green coconuts



Quality Parameters

Properties of Coconut Fibre:

Coconut fibre has several unique properties that make it a versatile and valuable material for various applications. Some of the most notable properties of coconut fibre / coir include:

- 1. Strength:** Coconut fibre has high tensile strength, making it an ideal material for use in ropes, twine, and cordage. Its strength and durability make it ideal for use in applications where high-stress materials are required, such as in the construction and shipping industries.
- 2. Durability:** Coir has high resistance to abrasion and rotting, making it a long-lasting material for applications such as floor mats, brushes, and door-mats. This durability is due in part to the high lignin content of coir fibres, which provides a natural resistance to decay.
- 3. Elasticity:** It has good elasticity, making it an effective cushioning material for furniture, car seats, and other applications where cushioning is required. This elasticity helps to absorb shock and provide comfortable support.
- 4. Absorption:** Coconut fibre has high water absorption properties, making it useful as a soil-less growing medium for plants. Coir fibres can absorb and retain large amounts of water, helping to keep plants hydrated and promoting healthy growth.
- 5. Biodegradability:** Coir is a biodegradable material, which means it will break down naturally over time, reducing waste in the environment. This makes it an environmentally friendly alternative to synthetic materials that may take hundreds of years to decompose.
- 6. Sustainability:** Coir is a sustainable resource, obtained from the husk of mature coconuts, which are produced in large quantities by the coconut palm tree. The coconut palm tree has a long life span and can produce coconuts for up to 60 years, making coir a renewable and sustainable resource.
- 7. Saltwater resistance:** Coconut fibre has good resistance to saltwater damage, making it a useful material for coastal communities. Its resistance to saltwater damage makes it an ideal material for use in applications such as fishing nets and buoys, where exposure to saltwater is a concern.

Application / Uses of Coconut Fibre:

Coconut fibre has a wide range of uses in various industries due to its unique properties, including strength, durability, elasticity, and biodegradability. Its sustainability and natural origin make it an attractive alternative to synthetic materials in many uses, providing a responsible choice for eco-conscious consumers. Common and popular uses of coconut fibres are given below:

- a. Agriculture:** Coir is an effective soil-less growing medium for plants, offering excellent water retention and aeration properties. The fibres can absorb and retain large amounts of water, providing hydration to plants, while the pith or coir dust provides a porous structure for air to circulate. It is also used for erosion control and as a mulch in agricultural applications, helping to conserve soil moisture and reduce weed growth.
- b. Textiles:** Coir fibres are used in the production of various textiles, including mats, rugs, doormats, and brushes. Coir's strength, durability, and biodegradability make it an attractive alternative to synthetic materials in the textile industry. The natural resistance to decay and abrasion also makes it a long-lasting material for these applications.
- c. Construction:** Coconut fibres are used in the manufacture of ropes, twine, and cordage, making it a valuable material in the construction and shipping industries. Its high tensile strength and resistance to saltwater damage make it an ideal material for use in applications such as fishing nets and buoys. Coir is also used in the manufacture of insulation and soundproofing materials, providing good thermal insulation and noise reduction properties.
- d. Furniture:** Coir is used as a cushioning material in furniture and car seats, providing good elasticity and shock-absorption properties. The fibres' ability to absorb and retain water makes it a comfortable and supportive material for cushioning applications.
- e. Aquaculture:** Coir is used in the production of fishing nets, ropes, and buoys due to its saltwater resistance. Its durability and strength make it a valuable material in the aquaculture industry, where exposure to saltwater is a concern.
- f. Personal Care Products:** Coir fibres are used as a scrubber material in personal care products such as bath brushes and loofahs. Its natural toughness and ability to absorb and retain water make it an effective material for exfoliating and cleaning the skin.

g. Other Uses: Coir is also used in the production of geo-textiles, erosion control mats, and landscaping materials. Its biodegradability, strength, and durability make it a versatile material with many potential uses.

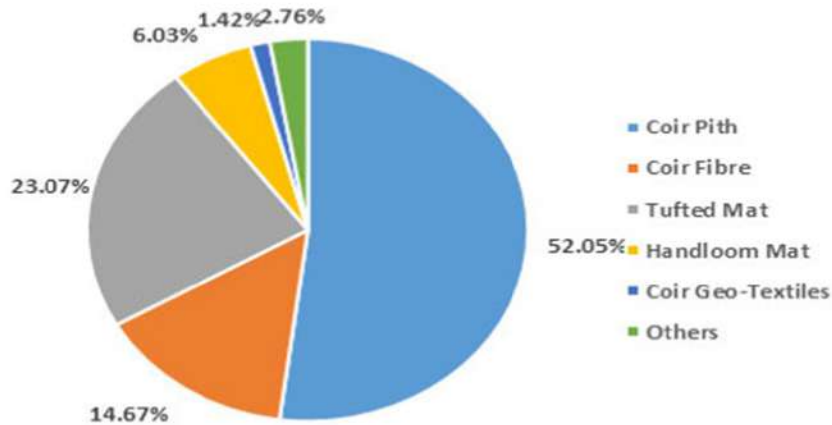
h. Packaging Material

i Beds for animals

j Handicrafts



**Share of segmental exports of coir products 2021-22
(in terms of value)**



Source: Coir Board of India

Grading of Coir Fibres:

Grades	Name	Length	Dust	Total Impurities
CH-1	Defibered coir	> 12	< 1	< 2
CH-2	Defibered coir	> 12	< 2	< 4
CH-3	Decorticated coir	70% > 12	< 3	< 6
CH-4	Decorticated coir	60% > 12	< 3	< 6
CH-5	Decorticated coir waste	40% > 12	> 3	> 6

Did You Know ?

Cumin seeds are produced in four districts of Rajasthan, Jaisalmer, Badmer, Jalor, & Jodhpur.

G.I. Products – Coir

Alleppy Coir refers to the Coir products made in Ambalappuzha and Cherthala Taluks of Alappuzha district, in the state of Kerala, India.

Coir production of this region dates back to as early as 1859.

The World Trade Organization (WTO) granted Geographical Indication status to "Alleppey Coir" in 2007.



Alleppy Coir

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#Kerala



State of India – Rajasthan

- Rajasthan is a state in northern India.
- It is the largest Indian state by area and the seventh largest by population.
- Rajasthan is a landlocked state. It is on India's northwestern side, where it comprises most of the wide and inhospitable Thar Desert (also known as the Great Indian Desert)
- Rajasthan shares a border with the Pakistani provinces of Punjab to the northwest and Sindh to the west.
- It is bordered by five other Indian states: Punjab to the north; Haryana and Uttar Pradesh to the northeast; Madhya Pradesh to the southeast; and Gujarat to the southwest.

- **Known for Prithviraj Chauhan**
- **Most color co-ordinated State**
- **Thar Desert and the Aravalli Range**
- **Known for Namkeens – Snacks**
- **Most exported products**
 - Henna
 - Guar Gum
 - Marbles
 - Blue Pottery
 - Marbles
- **Most attractive Tourist places**



Rajasthan ranks 11th in Exports from India. Exports are 2.15% of total Export from India. As per data on 2022-23.

Rajasthan is famous for the Animal Fairs (buying & selling); Sand Dunes in Thar desert; national parks and sanctuaries; palaces and ancient architectures; there are 8 UNESCO sites.

Major Agricultural Products

- Millets like Bajra, Jowar, Barley
- Cereals like Wheat, Maize
- Oil seeds like Sesame & groundnut, rape and mustard seeds
- Seed Spices like Coriander, Fenugreek & Cumin
- Cotton is a cash crop
- Livestock (& dairy products)
- Salt Production

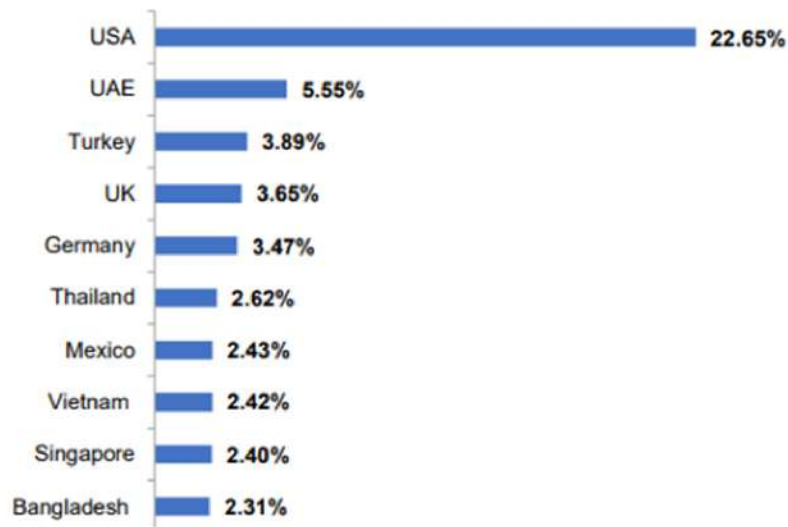
Agricultural products contribute to 22.5% of State's economy.

Rajasthan is known for the following Industries:

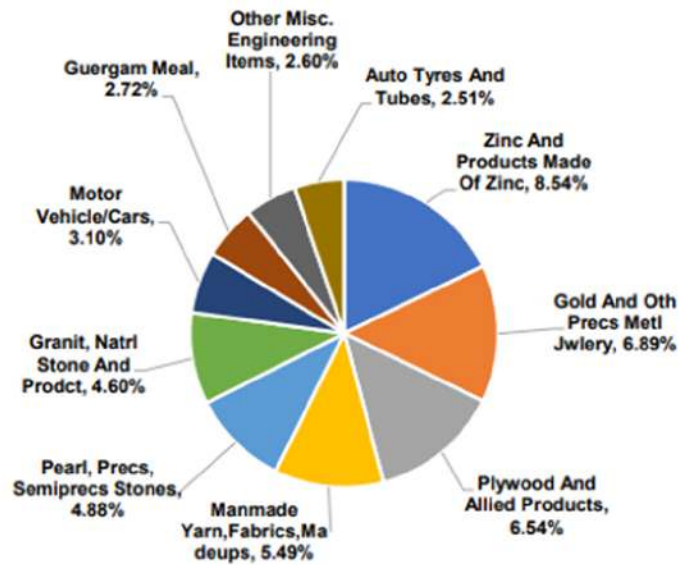
- Mining (Zinc, Lead, Silver, copper)
- Textile
- Cement production
- Salt Production
- Cattle Feed

Manufacturing contributes 10% to the State's economy.

Major Countries where Products from Rajasthan are exported



Major Products that are exported from Rajasthan



Ports in Rajasthan

1. Jaipur
2. Kanakpura
3. Jodhpur
4. Thar
5. SEZ - Sitapura



Also, Mundra, JNPT, Pipavav etc are used.

Jaipur International Airport carries air cargo.



अतुल्य! भारत Incredible! India



Certifications Required

- **Safety Certifications:** Depending on the importing country's regulations, coir products might require certifications related to flammability resistance
- **GI Certification (Geographical Indication)**
- **GSP certificate of origin** needs to be taken from the Regional offices of Coir Board India boasts a massive global reach when it comes to exporting Coir.

Pricing and Margin

- This will depend upon the value additions, products, natural dyes etc. determines the selling price of the product.
- From 30% onwards the profit margin can be expected.



Country – Indonesia

Republic of Indonesia (ROI)



- Indonesia, officially the Republic of Indonesia, is a country in Southeast Asia and Oceania between the Indian and Pacific oceans.
- It consists of over 17,000 islands, including Sumatra, Java, Sulawesi, and parts of Borneo and New Guinea.
- Indonesia is the world's largest archipelagic state.
- With over 279 million people, Indonesia is the world's fourth-most-populous country.
- Java, the world's most populous island, is home to more than half of the country's population.
- Indonesia is home to about 400 smoldering volcanoes, of which 127 are active right now.
- Java is the most populous island in the world, with over 140 million people.
- Indonesia is the largest producer of Luwak Coffee, extracted from a cat-like mammal known as Asian palm civet. This is the most expensive type of coffee.

- **Capital** – Jakarta
- **Language** – Indonesian
- **Time Zone** – Observes three Time Zone
 - Western Time Zone – Jakarta – 1.30 hours ahead of India
 - Eastern Time Zone – Jayapura – 2 hours ahead of India
 - Southern Time Zone – Bali – 2.30 hours ahead of India
- **Largest Cities** – Jakarta, Surabaya, Bandung, Medan, Semarang, Java, Sumatra
- **Currency** - Rupiah
 - 1 INR = 190.88 IDR
 - 1 USD = 15901.25 IDR
- **Working days** – Monday to Friday; 8am to 5 pm
- **Indian Population**- 1,20,000

- World's largest gold mine – The Grasberg Mine resides here, making gold jewelry affordable.
- Indonesia is the world's leading exporters of frog legs which many European countries like France, Nether lands and Belgium being the major importers.
- Indonesia is the largest producer of palm oil. It overtook Malaysia as the largest palm oil producer in 2006, and it now produces 21 million tonnes of palm oil every year.

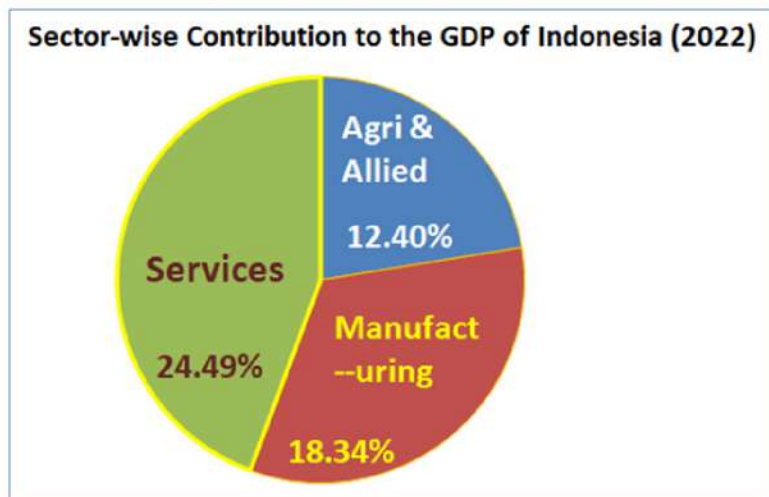
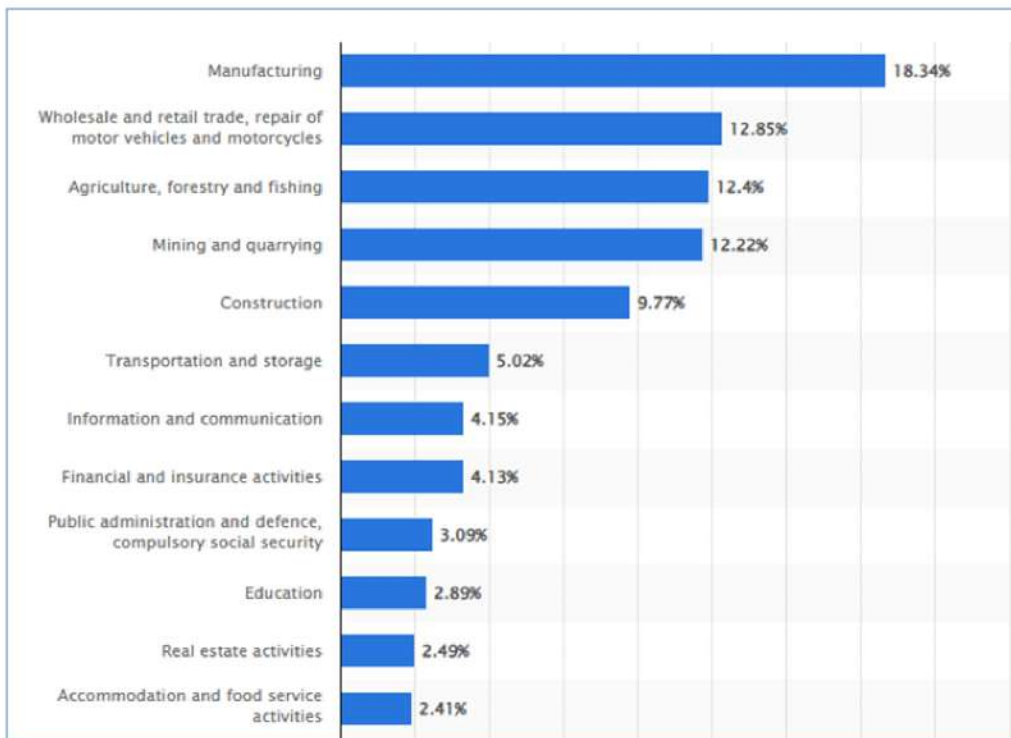
Major Agricultural Products

- Palm Oil
- Natural rubber
- Cocoa
- Coffee
- Tea
- Cassava
- Rice
- Nutmeg and mace – Indonesia is the world's largest producer
 - o Indonesia also has many other spices which are pepper, candlenut, cloves, curcuma, and ginger

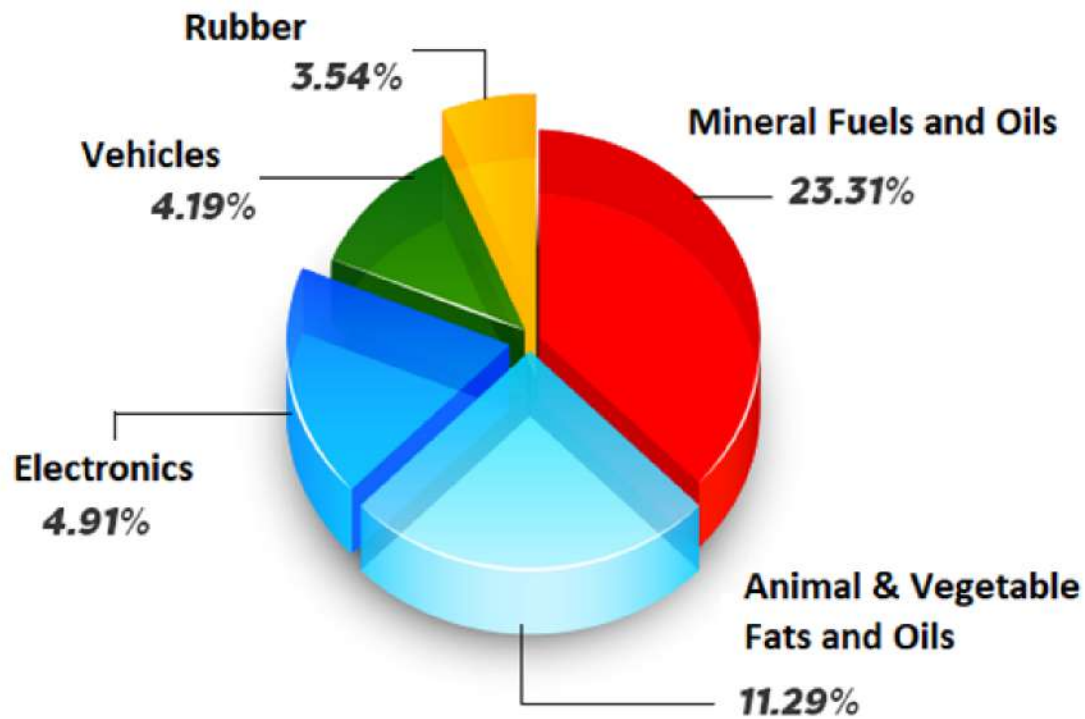
Major Industries in Indonesia

- Petroleum and Natural Gas
- Textiles and Apparel
- Mining (tin, coal, nickel and gold)
- Footwear
- Plywood
- Rubber
- Chemical Fertilisers

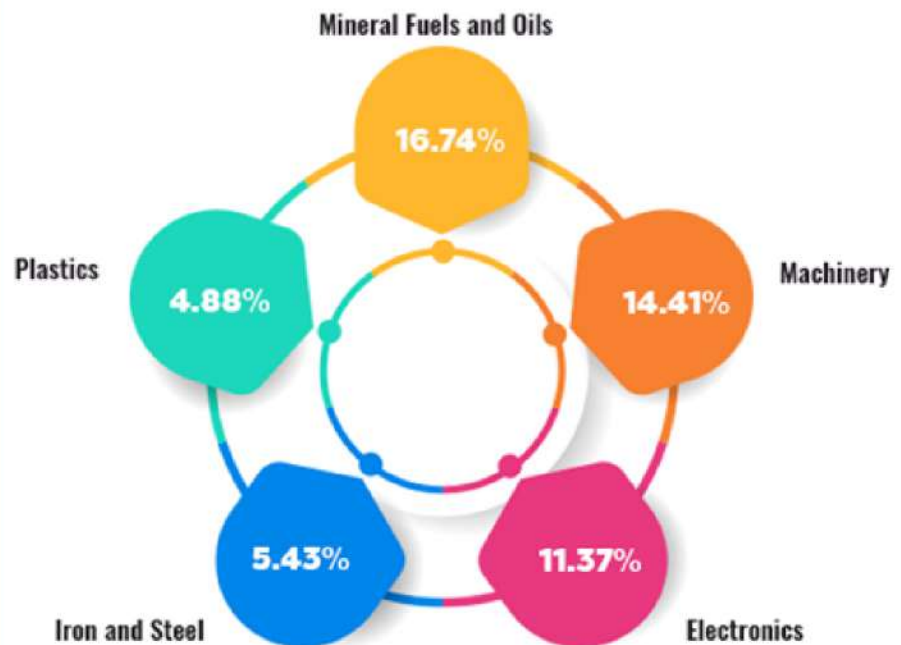
Sector wise contribution to Indonesia's GDP in 2022



Top Exports from Indonesia



Top Imports of Indonesia



Indonesia's Top Trading Partners

For Import	For Export
China Japan Singapore Thailand U.S.A.	China USA Japan India Malaysia

India - Indonesia's Bilateral Trade	
India Exports	India Imports
Refined Petroleum Raw Sugar Frozen Bovine meat Wheat Delivery Trucks Ground Nuts Special Purpose Ships Semi finished Iron Raw Zinc Ferroalloys Colouring matter	Coal Briquettes Palm Oil Copper Ore Stainless Steel Ingots Large flat-rolled stainless steel Aluminium Oxide Raw Tin Stearic Acid Coffee

- India Exports to Indonesia 9.87 billion USD
- South Korea Exports to India 25.3 billion USD

India remains a trade deficit country with Indonesia in 2022

Free Trade Agreement between India and Indonesia

ASEAN Countries have a Trade Agreement for the ASEAN Region.
So Indonesia – India follow the ASEAN Trade Agreement for Export & Import.

Ports in Indonesia

Indonesia has several small **ports** and harbours, as many as 1700. However, only 110 commercial **ports** are big enough to accommodate large cargo ships. It has around 11 container ports too. Read along to know about the **major ports** of **Indonesia**.

Major Container Ports are:

- Port of Cirebon, Cirebon, West Java
- Port of Merak, Cilegon, Banten
- Port of Tanjung Priok, Jakarta
- Sunda Kelapa, Jakarta
- Cikarang Dry Port, Cikarang, Bekasi Regency, West Java

Jakarta Airport is the largest Cargo Airport

Business:

- Indonesia Chamber of Commerce and Industry – Kadin www.kadin.id/en
- Kadin Business Service Deck – <https://bsd-kadin.id>



Exporter of the Month – Juned Foda



Juned Foda

Juned Foda has started expanding his family business beyond the horizons. A family manufacturing unit of Woollen fabric (Felt) has got a new recognition in industries abroad. June has made this possible with his father's aspiration.

Exporting Woollen Felt fabric in high-quality is truly commendable. June's family is very proud of Juned. Also, June has been very grateful to the new field of business, export-import.

Mr. Foda himself an engineer but today works only to export what his father manufactures – the Wollen Felt fabric. This is not enough for Juned, though, he wishes to expand the span of countries and products for his business.

We truly appreciate Juned Foda.
We wish him the very best.

International Trade Fairs

The most effective way to find genuine buyers & suppliers for Export Import Industry.

Visiting International Trade Fairs is beneficial in various ways :

- Participation in overseas trade fairs increases buyer finding for exports.
- Trade fairs are a unique way to build trust and confidence.
- Trade Fairs bring the entire marketplace in a centralized way.
- Exhibitions provide a unique networking platform to both Indian and foreign
- participants.

International Trade Fairs				
Exhibition	Industries	City	Country	2024
ANPIC	Leather Goods, Shoes, Machinery Products	Leon	Mexico	24 - 26 April
ANUGA Select Brazil	Food and Beverage	Sao Paulo	Brazil	9 - 11 April
Halal Expo	Halal Lifestyle	Toronto	Canada	8 - 9 May
Poultry & Livestock	Poultry & Livestock	Dhaka	Bangladesh	9 - 11 May
Canton Fair, Phase 3	Personal care, gifts, etc	Guangzhou	China	1 - 5 May
Optatec Show 2024	Home, Office and School Supplies, Machinery	Frankfurt	Germany	14 - 16 May
PlastPrintPack 2024	Plastic, Printing, Rubber, Packaging etc Products	Addis Ababa	Ethiopia	16 - 18 May
Saudi Food Show	Fresh & Processed Food & Beverages	Riyadh	Saudi Arabia	21 - 23 May
Mega Ceramic Nigeria 2024	Ceramics and sanitary ware, Kitechware etc	Lagos	Nigeria	21 - 23 May
HomeTex	Textile, Fibre, Fabric, etc	Istanbul	Turkiye	21 - 25 May
Saudi Food Show	Fresh & Processed Food & Beverages	Riyadh	Saudi Arabia	21 - 23 May
Mega Ceramic Nigeria 2024	Ceramics and sanitary ware, Kitechware etc	Lagos	Nigeria	21 - 23 May
HomeTex	Textile, Fibre, Fabric, etc	Istanbul	Turkiye	21 - 25 May
Thaifex	Fresh & Processed Food & Beverages	Pak Kret	Thailand	28 - 31 May
Glass South America	Glass technology and Design	Sao Paulo	Brazil	12 - 15 June
Natural Tech	Natural Products	Sao Paulo	Brazil	12 - 15 June
Aluminium China	Industrial Engineering	Shanghai	China	3 - 5 Jul
CTW Kenya	Building & Constructions and Business Services	Nairobi	Kenya	9 - 11 Jul
HimTex	Hyderabad Machines Tools & Engineering Expo	Hyderabad	India	16 - 19 Aug
Anuga FoodTec 2024	Food Industry, Food Processing, Beverages etc	Mumbai	India	28 - 30 Aug
Agri Asia	Agri and food Expo	Gandhinagar	India	20 - 22 Aug
Dairy	Dairy, LiveStock & Poultry Asia	Gandhinagar	India	20 - 22 Aug
Electronica India	Electronics material, Componenets and Processing	Naida	India	18 - 20 Sept
Rajkot Machine Tools	Machine Tools, Automation & Automotive Tech.	Rajkot	India	25 - 28 Sept
SIAL France	Fresh & Processed Food & Beverages	Paris	France	20 - 23 Oct
*Kindly check details before planning a visit. Source: www.10times.com ; www.tradefairdates.com				
Within India			Outside India	



can make a difference..

ote!



urges everyone to

**CHOOSE RIGHT,
VOTE WISE**

19 April 2024 Onwards

Awareness Campaigns – Seminars



Ahmedabad



Surat



Rajkot



Jaipur



Vadodara



Junagadh



Bharuch



Jamnagar



Anand

Export Incubation – Pragati

Pragati – Ahmedabad



Batch Launch in Various Cities



Surat



Delhi



Pune



Ahmedabad



Nagpur



Indore



Rajkot



Kolkata



Vadodara

Guiding Light–Mentor of the Month



Guiding Light
Mentor of the Month

GUIDING LIGHT



Mr. Rahul Pradhan

Mr. Rahul Pradhan.

Let me take this opportunity to express sincere gratitude for Mr. Rahul Pradhan's exceptional teaching and mentorship. His background as a qualified statistics expert, certified teacher and also with 20 years of experience in international trade brings a unique and valuable perspective to the classroom.

I am particularly impressed by his passion for teaching. It's clear that he enjoys sharing his knowledge and expertise with students of all ages, from young minds to seasoned professionals. His ability to adapt your teaching style to cater to different age groups and learning styles is truly commendable. This creates a comfortable and engaging learning environment for everyone. Rahul's unique style of teaching is through examples and fun. This makes him so special.

Rahul's dedication to both educating the next generation and mentoring those already working in the field of international trade.

Rahul, contributions are making a significant impact.

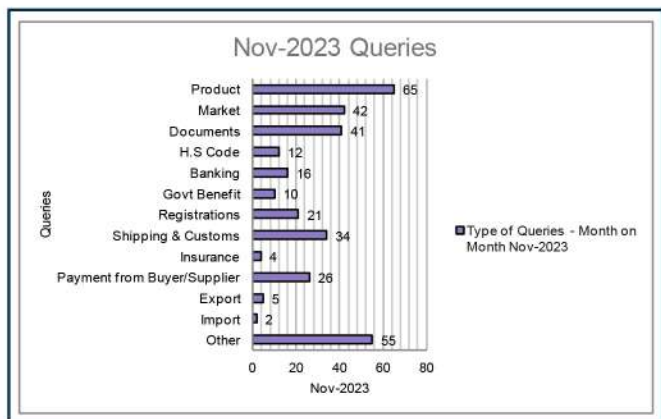
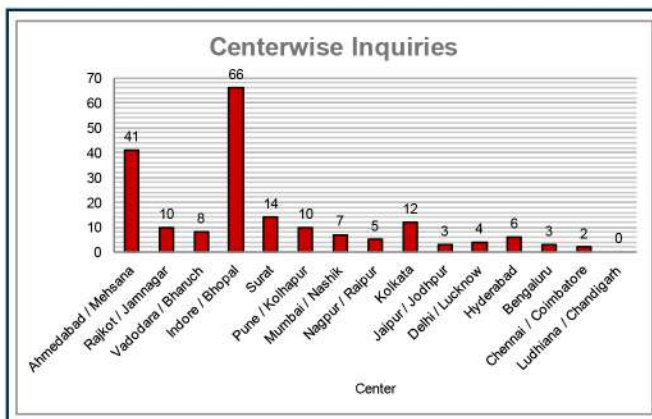
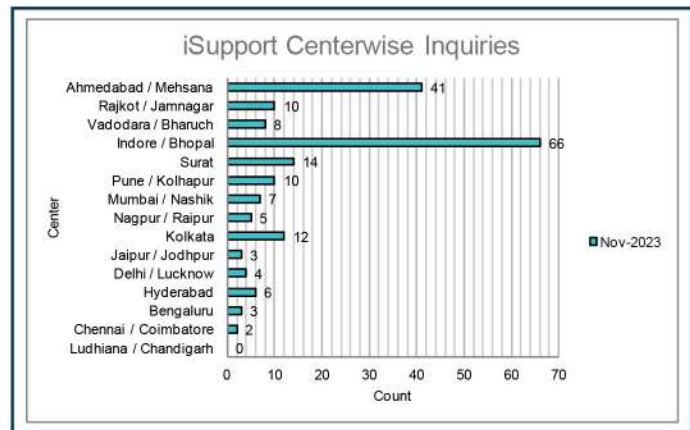
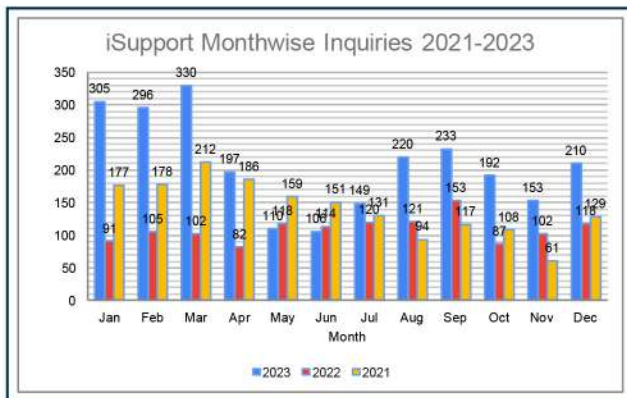
iiiEM applauds your efforts.

iiiEM Support Services Analysis

iiiEM offers a lot of Support Services – Lifetime Free – for the Participants and associates.

We reply, gather, save, compile and analyze the data. This analysis helps us in addressing the students’ needs, improving our deliverables and services.

We bring for you here the Analytical reports of the iiiEM Free Lifetime Services for March 2024.



New Initiatives by iiiEM

1. International Trade Tours with iiiEM

- The International Trade Tours as designed by iiiEM, gives an edge to the entire Business experience in a new way. The participants going to visit an International Trade Fair will be advantageous with:

Highlights

- iiiEM Mentor travelling with the group for guidance, support, mentoring for Foreign Trade
- iiiEM tours you to the local markets for business networking
- iiiEM demonstrates communication with the stall owners, suppliers, identifying a buyer,
- How to talk about your product etc.
- iiiEM guides you for a business deal.

Upcoming Trade Tours

- Canton 2024, China - Apr 2024

2. iConnect

Virtual meeting for Export Import related knowledge and queries for students of iiiEM

Alternate Thursdays at 4 PM

3. iiiEM Alumni Groups

Alumni of iiiEM groups on WhatsApp for regular updates on industry news countries, products, Trade Fairs, etc.

4. Website

iiiEM is designing a website exclusively for its registered participants/associates and students.

Please contact : https://bit.ly/iiiEM_iSupport_Registration_Form

5. Pragati – Export Start-Up

iiiEM has an Export Start-up called Project Pragati. This helps a participant of iiiEM to “quick-start” your export business. Project Pragati comes with a business environment, like-minded colleagues, supportive mentors, and focused business activities.

Please contact : https://bit.ly/iiiEM_iSupport_Registration_Form

6. Placements

iiiEM assists students who wish to take up a job in the field of export-import.

Free Registration for Applying for Jobs –

Please contact : https://bit.ly/iiiEM_iSupport_Registration_Form

Did You Know ?

Bagasse (dry pulpy fibres after crushing sugarcane) is used to manufacture: bio fuel, animal feed, tableware, handicrafts, packaging, paper, etc.

February 2024 Quiz to Win

<https://forms.gle/5ikisZi4nooGEevQA>



Click, Answer, Submit Win Prizes

I have 10 oranges.

I peeled two.

I made juice of two.

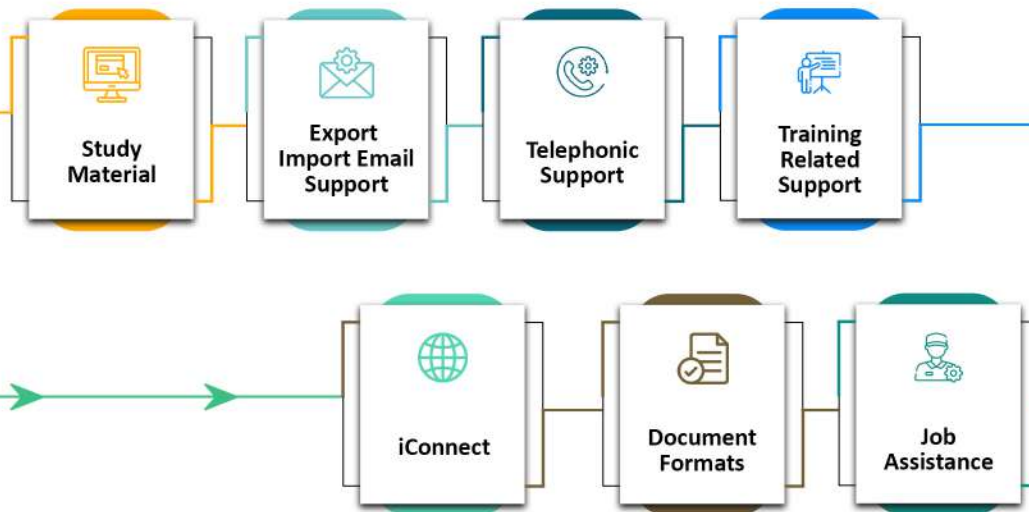
How many oranges am I left with?





Do not use Mobile Phones while driving.

iiiEM Lifetime Free Support Services



iiiEM PRESENCE



STILL GROWING...



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